



CENSUS

2020



# WHAT'S AT STAKE

The census helps determine funding and other decisions for:



Political  
representation in  
your community



A health clinic for  
De Queen



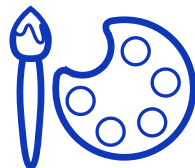
New businesses  
for Batesville



Improved roads  
in Northwest  
Arkansas



Schools in Little  
Rock



Preschool or  
summer school in  
Monticello

# 3 WAYS TO TAKE THE CENSUS



ONLINE

[www.census.gov](http://www.census.gov)



BY PHONE

1 (800) 923-8282



BY MAIL

Forms will be mailed  
to your home in April.



Count **EVERYONE** living  
or staying in your  
home as of April 1.

# YOUR INFORMATION IS PRIVATE & SECURE.

By law, your information CANNOT be shared with law enforcement agencies, immigration enforcement, or to be used to determine eligibility for government benefits.

Your data can only be used to produce statistics.

THE CENSUS BUREAU WILL NEVER ASK FOR YOUR  
FULL SOCIAL SECURITY NUMBER, BANK ACCOUNT  
NUMBER, OR PASSWORDS.

# THE TIMELINE



Households can respond online or via phone, and the U.S. Census Bureau begins sending mailers.



The U.S. Census Bureau mails paper questionnaires.



U.S. Census Bureau begins in-depth outreach to non-responding households.



Deadline to complete census online, by phone or by mail.

# FREQUENTLY ASKED QUESTIONS

## Q: What is the importance of the census count?

The census is mandated in the US Constitution to count every person living in the United States every 10 years. Data from the 2020 Census will be used to make many decisions about your community:

- Arkansas receives about \$9.8 billion annually as a result of census data.
- For every Arkansan not counted in the census, Arkansas will lose \$2,542 per year for the next decade.
- An undercount of even one percent of the population will result in the loss of about \$1 billion in the next 10 years.

## Q: How will you assure the confidentiality of everyone?

Strict federal law protects your census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual. Data collected can only be used for statistical purposes. No agencies — including DHS, ICE, or FBI — can access your personal information at any time.

# FREQUENTLY ASKED QUESTIONS

## Q: Who should I count?

Everyone living or staying in your home as of April 1. This includes:

**Children:** Foster children, grandchildren, nieces and nephews, and children of friends (even if they are only living with you temporarily); and children who split their time between homes, if they are living with you on April 1.

**College students** who are living at home should be counted at their home addresses. College students who live away from home should be counted at the on- or off-campus residence where they live and sleep most of the time, even if they are at home on April 1, 2020.

**People living in residential facilities** from nursing homes to correctional facilities, should be counted at their facility. Those staying temporarily at a facility, like a short-term hospital visit, should be counted where they live and sleep most of the time, rather than at the facility.



# OFFICIAL CENSUS FORM INSTRUCTIONS

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all of the people, including babies, who live and sleep here most of the time.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.



# 9 QUESTIONS GET YOU COUNTED

- 1** How many people were living or staying in this house, apartment or mobile home on April 1, 2020?
- 2** Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?
- 3** Is this a house, apartment, or mobile home?
- 4** What is your telephone number?

Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person paying rent does not live here, start by listing any adult living here as Person 1.

- 5** What is Person 1's name?
- 6** What is Person 1's sex?
- 7** What is Person 1's age and what is Person 1's date of birth?
- 8** Is Person 1 of Hispanic, Latino, or Spanish origin?
- 9** What is Person 1's race?

STILL HAVE QUESTIONS?

We're here to help, call us!

(870) 818-0977

Learn more  
at [accounts.org](https://accounts.org).

*prepared by the Arkansas Public Policy Panel*

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