

**Census Day Twitter Chat**  
**Wednesday, April 1, 2020**  
**3 - 4 p.m. EST**

**Hashtags:** #CollegeStudentsCount #SLSVChat (& #2020Census, #Census, or #CensusDay if you have enough characters & as applicable!)

**Audience:** Coalition Partners

**Theme:** 2020 Census awareness to help Get Out The Count with college students

[Sign-up link](#)

**Promotional tweet:**

We're excited to join @SLSVCoalition & other civic champions for a #SLSVChat! Follow along for a conversation on how we can make sure #CollegeStudentsCount in the #2020Census.

**Instructions:**

1. @SLSVCoalition will send out the following questions over the 3-4pm EST hour on Wednesday, April 1st.
2. You prepare answer tweets ahead of time and send them after the question is tweeted. Please start each answer tweet with the number associated with the question (ex: "A1: ..."). **Remember to use #SLSVChat and #CollegeStudentsCount.**
3. If you have enough characters some of the other national hashtags to include are: #2020Census, #Census, #CensusDay

**Questions:**

**Q1:** Not every student remembers the last #Census in 2010, so how do you explain to someone who is learning about the #2020Census for the very first time, what it is?  
#CollegeStudentsCount #SLSVChat

**Q2:** Why should college students care about the #2020Census?  
#CollegeStudentsCount #SLSVChat

**Q3:** The #Census used to be a paper form only. This year, for the 1st time, there are 3 ways to fill it out: online, over the phone, or by mail. Which method have you or members of your team used to complete it? #SelfiesPlease #CensusChallenge  
#CollegeStudentsCount #SLSVChat

**Q4:** Let's talk about the impacts of #COVID19. With things constantly in-flux, the @uscensusbureau has had to change some of their processes & operations. Where are you finding the most-up-to-date info to stay informed? #CollegeStudentsCount #SLSVChat

**Q5:** With #COVID19 campus closures, what kind of digital organizing are you doing to ensure that we have a complete and accurate #2020Census? #CollegeStudentsCount #SLSVChat

**Q6:** In what ways are you uplifting students, so that they're helping to lead campus #Census efforts? #CollegeStudentsCount #SLSVChat

**Q7:** The process to complete the #Census differs for students who lived ON CAMPUS vs. students who lived OFF CAMPUS. What's the difference & how can students complete their #2020Census? #CollegeStudentsCount #SLSVChat

**Q8:** Today, April 1, we're celebrating #CensusDay, which marks the official kick-off of the #2020Census. Besides our #SLSVChat, what are you doing to celebrate and highlight the day? #CollegeStudentsCount

**Q9:** How can we create and sustain a culture of celebration and community around the #2020Census while our communities are #SocialDistancing? #CollegeStudentsCount #SLSVChat

**Q10:** Let's end on a 🥳 note! It's been hectic trying to pivot #Census education & outreach efforts to the digital space, so let's shout-out orgs, campuses, or folks from your team who are doing awesome work. #CollegeStudentsCount #SLSVChat