

April 1 National Disability Rights Network (NDRN) Message Guidance and Toolkit

Every ten years the Constitution requires that the population of the United States be counted. Today, on Census Day 2020, the National Disability Rights Network (NDRN) joins organizations and people across the country to say that everyone counts!

NDRN is the nonprofit membership organization for the federally mandated Protection and Advocacy (P&A) Systems and the Client Assistance Programs (CAP) for individuals with disabilities. Collectively, the Network is the largest provider of legally based advocacy services to people with disabilities in the United States.

This social media toolkit was created in order to assist P&As and our partners spread the word about An Accessible 2020 Census and Census Day 2020. A folder containing images and graphics [to download and use with social media posts is available here](#) (Note: Alt-text suggestion included in description details).

If you have any questions related to NDRN's census work, please contact Erika Hudson, Policy Analyst at Erika.Hudson@ndrn.org.

Census 2020 Disability-Related Tweets **#DisabilityCounts2020**

- The @uscensusbureau has identified people with disabilities as a "hard-to-count population," which means they are at a greater risk of being undercounted in the #2020Census. Learn more about the census today and make sure #EveryoneCounts: ndrn.org/census.
- Nearly one in five people with disabilities live in areas considered "hard-to-count". Learn more about the #2020Census today and make sure #EveryoneCounts in the 2020 Census:

<https://www.ndrn.org/wp-content/uploads/2019/07/States-Ranked-by-Percent-of-People-with-Disabilities.pdf>

- Even though disability-related questions are not asked on the #2020Census, the disability community must engage and say #CountMeIn. Learn more about why the census matters for people with disabilities on NDRN's website today ndrn.org/census.
- Since disability-related questions are not asked on the decennial census, we could not measure an undercount in our last census. However, together we can make sure everyone is counted in the #2020Census!
- Do you have questions about why #2020Census matters to #disabled people and older adults? Videos in English, Spanish and ASL explain at DisabilityCounts2020.org. #DisabilityCounts2020
- A fair and accurate census is crucial for people with disabilities—and, indeed, for every person in the United States. Learn more about the #2020Census here: <https://www.ndrn.org/census/>

Census 2020 Operational Tweets

- Braille + large print guides are available to respondents to assist w/ self-responding to the #2020Census. Learn about these resources in @NDRNadvocates and @GtownLawPovCntr's Guide to the 2020 Census Operations & Challenges <https://www.ndrn.org/resource/why-the-census-matters-for-people-with-disabilities-a-guide-to-the-2020-census-operations-challenges/>
- The @uscensusbureau has an American Sign Language video guide available to help guide people completing the #2020Census. #ASL
- The online self-response method for the #2020Census is accessible to people with disabilities. Section 508 of the Rehabilitation Act of 1973 requires all federal agencies, including the @uscensusbureau, to make their electronic and information technology accessible to everyone, including people with disabilities.

- Households have the option to self-respond by phone during the #2020Census. The @uscensusbureau utilizes Telephone Device for the Deaf (TDD) technology to ensure that the phone self-response option is fully accessible during the 2020 Census.
- People in group living situations will be counted through a process known as the Group Quarters (GQ) operation. Learn more about this process in @NDRNadvocates and @GtownLawPovCntr's FAQ factsheet about An Accessible 2020 Census
<https://www.ndrn.org/resource/an-accessible-2020-census-faqs-by-the-disability-community-about-census-operations/>
- You can ask someone to help you fill out the 2020 Census. This could be an individual you trust such as a family member or trained caregiver, among others. Learn more at
<https://www.ndrn.org/resource/an-accessible-2020-census-faqs-by-the-disability-community-about-census-operations/>
- IS THE 2020 CENSUS BE ACCESSIBLE? The @uscensusbureau says it's accessible for everyone. Learn more at our website
<https://www.ndrn.org/resource/an-accessible-2020-census-faqs-by-the-disability-community-about-census-operations/>

Additional 2020 Census and Disability Community Resources

- [Why the Census Matters for People with Disabilities: A Guide to the 2020 Census Operations & Challenges](#)
- [An Accessible 2020 Census: FAQs by the Disability Community About Census Operations](#)
- [States Ranked by Percent of People with Disabilities Living in Hard-to-Count Census Tracts](#)
- [NDRN Urges Self-Response to the 2020 Census During COVID-19 Pandemic](#)
- [Census 2020: Gear Up for Get out the Count Webinar](#)
- [An Accessible GOTC Plan](#)
- [the 2020 Census is accessible for everyone](#)

- [Public Comment to the National Advisory Committee on Racial, Ethnic and Other Populations](#)
- [NDRN Partners with Census Bureau to Ensure a Fair and Accurate 2020 Census](#)
- [Disability Community Highlighted at Senate Hearing on Census 2020](#)
- [Census 2020 will Not Include a Citizenship Question](#)
- [Why the Census Matters for People with Disabilities: A Guide to the 2020 Census Operations & Challenges](#)
- [An Accessible 2020 Census](#)

Last Updated: