



CENSUS WEEK OF ACTION - Congressional Toolkit

Wednesday, March 25 - Wednesday, April 1

Join the national #AAPI2020 Census Week of Action to get our communities counted in the 2020 Census. We've got tons of sample posts and infographics for social media that you can use to spread the word! Let's make sure that Asian Americans and Pacific Islanders across the country are getting counted.

Hashtags: #AAPI2020 and #CountUsIn

BONUS! Update your Twitter name with #AAPI2020. [Sample here.](#)

Update your Instagram and Twitter bios with my2020census.gov. [Sample here.](#)

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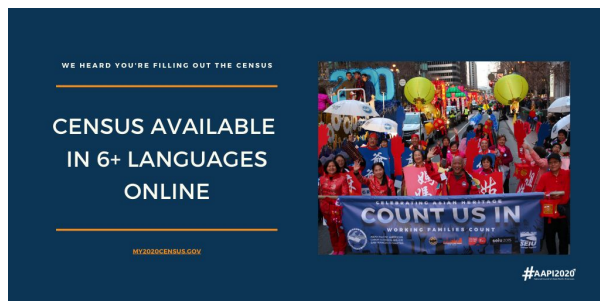
[Day 4 \(March 30\) - Uplifting Folks in non-traditional Housing](#), p. 3-4

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Day 1 (March 25 at 3pm ET // 12pm PT): Uplift Language Access

Sample Posts



Social Media Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- To take the #2020Census in your preferred language, go to my2020census.gov and click "English" on the upper-right corner of the window & pick your language! For help completing your Census, call 1-844-330-2020. To access TDD for the hearing impaired, call 1-844-467-2020.

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- Check out <https://www.countusin2020.org/nhpi> for Chamorro, Chuukese, Native Hawaiian, Marshallese, Samoan, and Tongan resources! #CountUsIn #PasifikaCount #WhoWillWriteMyStory #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- Do you know someone who doesn't speak English? There are language guides and glossaries in 59 languages to help them fill out the Census! Visit [2020Census.gov/languages](https://www.census.gov/2020Census.gov/languages) for the full list. #CountUsIn #AAPI2020

Day 2 (March 26 at 3pm ET // 12pm PT): Uplift how the Census has helped our communities

Sample Posts



Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- Did you know? Redistricting after the 2010 census allowed New York to send its first Asian American to the House of Representatives @RepGraceMeng! A complete count leads to representation, so fill out the #2020census at www.my2020census.gov #CountUsIn #AAPI2020

Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- Did you know? Because of staunch advocacy by Pacific Islander community leaders and Senator Daniel Akaka (Hawai'i), Pacific islanders created their own category on the #Census: "Native Hawaiian and Other Pacific Islander." Get counted [my2020census.gov](https://www.my2020census.gov) #CountUsIn #AAPI2020

Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- Did you know? Language access at polling places is determined by census data. Help your community members who aren't English proficient access their right to vote and fill out the #2020census! Get counted at my2020census.gov #CountUsIn #AAPI2020

Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- AAPIs are not a monolith. Together this community is made up of people of nearly 50 ethnicities who speak more than a hundred languages. Fill out the #2020Census to make sure we are all seen and heard! www.my2020census.gov #CountUsIn #AAPI2020

Day 3 (March 27 at 3pm ET // 12pm PT): EVERYONE in the household should get counted

Sample Posts



Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- ICYMI - you should include EVERYONE who lives with you when you fill out the #2020Census. This includes that family friend or uncle who lives with you. Take the Census at www.my2020census.gov #CountUsIn #AAPI2020

Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- Did you know: Immigrants and non-citizens are ALL counted in the #2020Census! Your Census information is confidential and critical for getting resources for your community. Take the Census now at www.my2020census.gov #CountUsIn #AAPI2020

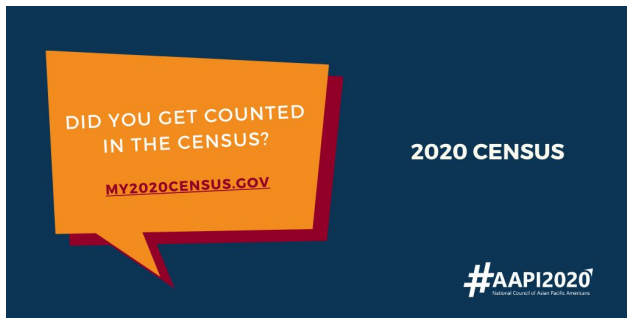
Graphics: [Facebook](#) | [Instagram](#) | [Twitter](#)

- The #2020Census WILL NOT ask you about your citizenship status.
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Get counted today - it's critical for our communities
my2020Census.gov #AAPI2020

Day 4 (March 30 at 3pm ET // 12pm PT): Uplifting Folks who do not live in Traditional Households

Sample Posts



Graphics: [Facebook/Instagram](#) | [Twitter](#)

Sample *THREAD*:

- Tweet 1/2: College students should be counted where they live while attending school, even if you've temporarily relocated due to #COVID-19! If you live off-campus: fill out the #2020census at my2020census.gov (click "Don't have my ID"). #CountUsIn #AAPI2020

Tweet 2/2: If you were living in a dorm before #COVID-19, you will still be counted as part of Group Quarters operations. The Census Bureau is asking universities to contact their students and remind them to respond. www.my2020census.gov #CountUsIn #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- The #2020census counts people where they “eat and sleep most of the time,” so folks living in group homes or senior centers will be counted where they are living via Group Quarters. Check out www.countusin2020.org for more info #CountUsIn #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- The #2020census counts people where they “eat and sleep most of the time,” so incarcerated folks will be counted at the location of their prison, not their residential address. Check out www.countusin2020.org for more info #CountUsIn #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- The #2020Census counts everyone - regardless of where they live. Folks experiencing homelessness will be counted by census takers! #CountUsIn #AAPI2020
If you need assistance: <http://bit.ly/2x8UT12>

Sample Posts for LGBTQ folks

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- #2020census only has male and female options for "sex." Sadly, transgender and GNC folx only have binary options for their sex assigned at birth or how they identify. You'll still be counted if u skip the Q but may be visited by a Census-taker.
www.my2020census.gov #AAPI2020

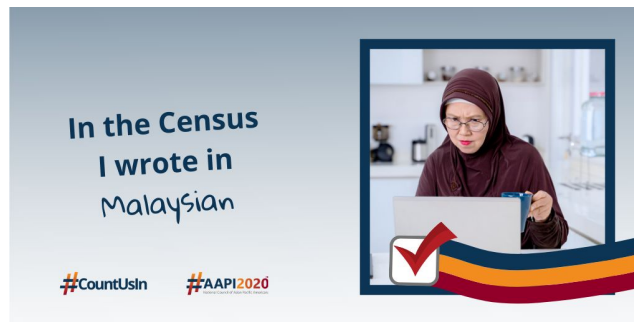
Graphics: [Facebook/Instagram](#) | [Twitter](#)

- The Census does not ask sexual orientation but it DOES ask about relationships. Same-sex married spouses and same-sex unmarried partners can check a box on the Census. We need better LGBTQ representation. For now, let's get counted at www.my2020census.gov #CountUsIn #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- LGBTQ AAPIs must be counted! Our communities are here and will not be made invisible. Get counted with us at www.my2020census.gov #CountUsIn #AAPI2020

Day 5 (March 31 at 3pm ET // 12pm PT): Represent Our Communities in the Ethnicity Section



(check out the [I Got Counted Toolkit](#) for more photo frames like this. We have samples for Facebook, Instagram, and Twitter!)



(check out the [NHPI Toolkit](#) for more photo frames like this.

We have samples for Facebook and Instagram)

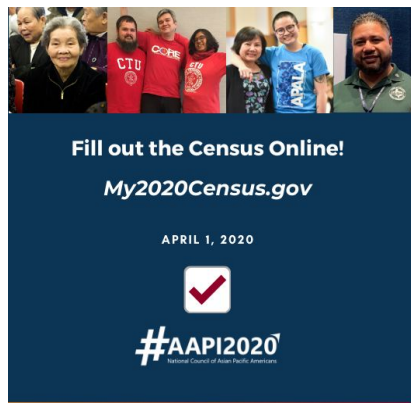
Sample Posts

Graphics: [Facebook](#) | [Twitter](#) | [Instagram](#)

- I checked off [your ethnicity] so that my community is seen, visible, and heard in the #2020Census and the decade to come! Take the Census at www.my2020census.gov! #AAPI2020 #CountUsIn
- FYI—if you don't see a checkbox for your ethnicity on the #2020census, make sure to check "Other Asian" and then write in your ethnicity! (e.g: Hmong, Pakistani, Sikh) Take the Census now at www.my2020census.gov #CountUsIn #AAPI2020

Day 6 (April 1 at 3pm ET // 12pm PT): Census Day of Action

Sample Posts



Graphics: [Facebook/Instagram](#) | [Twitter](#)

- The #2020Census will determine how \$1.5 trillion of federal funding will be distributed annually. Help us get a full and accurate count to make sure [insert your state or district] gets our fair share of resources! #CountUsIn #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- Did you know [your state / district] is home to more than [insert #] of AAPIs? Will you help make sure our communities get our fair share of resources and political representation for the next 10 years by filling out the #2020Census?
➡<https://My2020Census.gov/> ⬅ #AAPI2020

Graphics: [Facebook/Instagram](#) | [Twitter](#)

- Happy Census Day of Action! You can fill out the Census from the comfort of your own home! It has never been easier to respond on your own, whether online, over the phone,

or by mail - all without having to meet a census taker. ➡<https://My2020Census.gov/>⬅
#AAPI2020 #CountUsIn