# Internet Self-Response Portal The Online Option

The 2020 Census, 2020census.gov



## **This Overview Includes:**

- Key things about the Internet Self-Response Portal (ISR)
- The <u>letter</u> housing units will receive in mid- to late March
- Type of Enumeration (TEA) maps that show which kind of mailing census tracts will receive
- The **ISR experience** 
  - using your ID
  - responding <u>without an ID</u>
  - using a mobile phone
- Guidelines for setting up a <u>census kiosk</u>

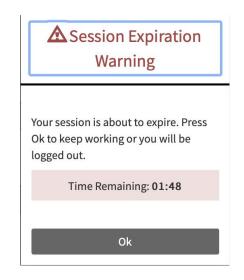




- Housing units will receive a letter with a 12-digit code.
  - This code is entered into the ISR to begin filling out the form.
  - If someone does not have a code, no worries, select
     "...do not have a Census ID..." from the login screen.
- There are 13 languages available online and the form can be filled out using the corresponding language keyboard. It is not, however, possible to draw characters when filling in your information. (video guides)



- The form must be completed in **one sitting**.
  - If there is no activity for 13 minutes, a reminder will pop up to complete the form.
  - If there is no activity for 15 minutes, the session will end, and the respondent will have to start from the beginning.

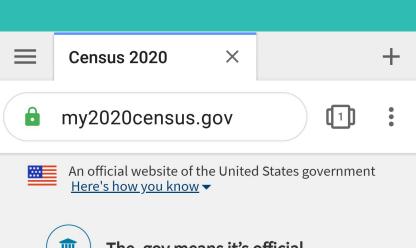


For security reasons, this session has been terminated.

If you think you have reached this screen in error, <u>please start the questionnaire over</u>, or call the phone number printed on your materials or listed below.

NEW NEW

The site is secure, here's how to tell





#### The .gov means it's official.

Federal government websites often end in .gov or .mil. Before sharing sensitive information, make sure you're on a federal government site.



#### The site is secure.

The https:// ensures that you are connecting to the official website and that any information you provide is encrypted and transmitted securely.





- Use right-hand side of the screen, when you want to go forward or backwards a page.
- **Resources** for organizations setting up census kiosks are available at the end of this document (slide 54).



# What to Expect



## **What to Expect**

Housing units receive a letter

(more information)

OMB No. 0607-1006: Approval Expires 11/30/2021



#### **U.S. Census Bureau**

Washington, DC 20233-0001 Office of the Director

March 12, 2020

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at my2020census.gov

Your Census ID is:

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham

Director

**Enclosures** 

**Mensaje importante:** Para completar su cuestionario del Censo del 2020, visite **my2020census.gov** o llame gratis al 1-844-468-2020.

census.gov

## Note

- Paper forms will be mailed a few weeks after the initial letter
- Phone number to call for assistance

Respond by April 1 at **my2020census.gov** 

Your Census ID is:

us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

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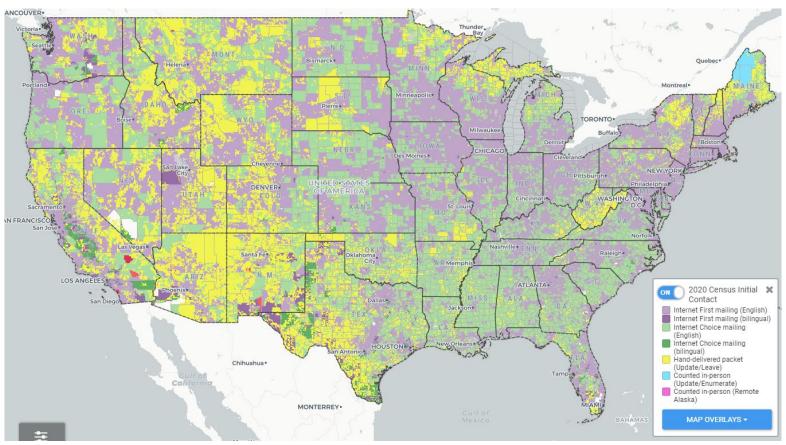
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census.gov

# Where to Expect It



# Type of Enumeration Area (TEA)



Source: censushardtocountmaps2020.us

See also: census.gov/roam; 2020census.gov



# Internet Self-Response Portal (ISR)

Census Bureau videos video guides to completing the 2020 Census online - over 60 languages! (youtube)



## **Landing Page**

Census 2020

FAQ INSTRUCTIONS



#### Welcome to the 2020 Census

- It's quick and easy. The 2020 Census questionnaire will take about 10 minutes to complete.
- It's safe, secure, and confidential. Your information and privacy are protected.
- Your response helps to direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Results from the 2020 Census will be used to determine the number of seats each state has in Congress and your political representation at all levels of government.

#### **Getting started:**

- You must complete your questionnaire once you begin. If you leave the questionnaire and return later, you will have to start over.
- Do not use the web browser buttons (back, forward, or close browser). Use the buttons within the questionnaire to navigate.
- For best results, use the latest version of Chrome, Firefox, Internet Explorer, or Safari. Enable cookies.



Census 2020

**Start Questionnaire** 

#### 12 Non-English Languages Available





CZĘSTO ZADAWANE PYTANIA

WSKAZÓWKI



#### Witamy w Spisie Ludności 2020

- Jest to szybkie i łatwe. Wypełnienie kwestionariusza Spisu Ludności 2020 potrwa około 10 minut.
- Jest to bezpieczne i poufne. Pana/Pani informacje i prywatność są chronione.
- Pana/Pani odpowiedź pomoże rozdzielić miliardy dolarów funduszy federalnych pomiędzy społeczności lokalne, na szkoły, drogi i publiczne usługi.
- Wyniki Spisu Ludności 2020 będą wykorzystane do ustalenia liczby miejsc, jakie każdy ze stanów będzie miał w Kongresie, co zapewni polityczne przedstawicielstwo Pana/Pani społeczności na wszystkich szczeblach władz.

#### Na pocz**ą**tek:

- Po rozpoczęciu wypełniania kwestionariusza trzeba go doprowadzić do końca. Jeżeli zostawi się kwestionariusz, aby wrócić do niego później, trzeba będzie zacząć od nowa.
- Proszę nie używać przycisków przeglądarki (wstecz, dalej, zamykanie przeglądarki). Do nawigacji służą przyciski kwestionariusza.
- Najlepiej posłużyć się najnowszą wersją przeglądarki Chrome, Firefox, Internet Explorer lub Safari. Należy włączyć cookies.



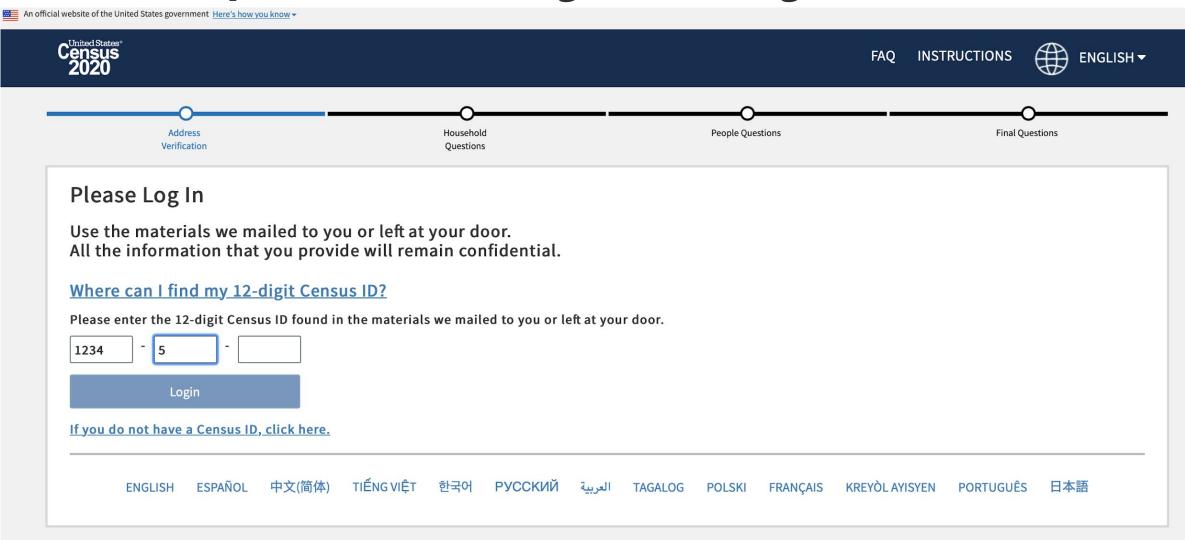
Census 2020

Rozpocznij wypełnianie kwestionariusza

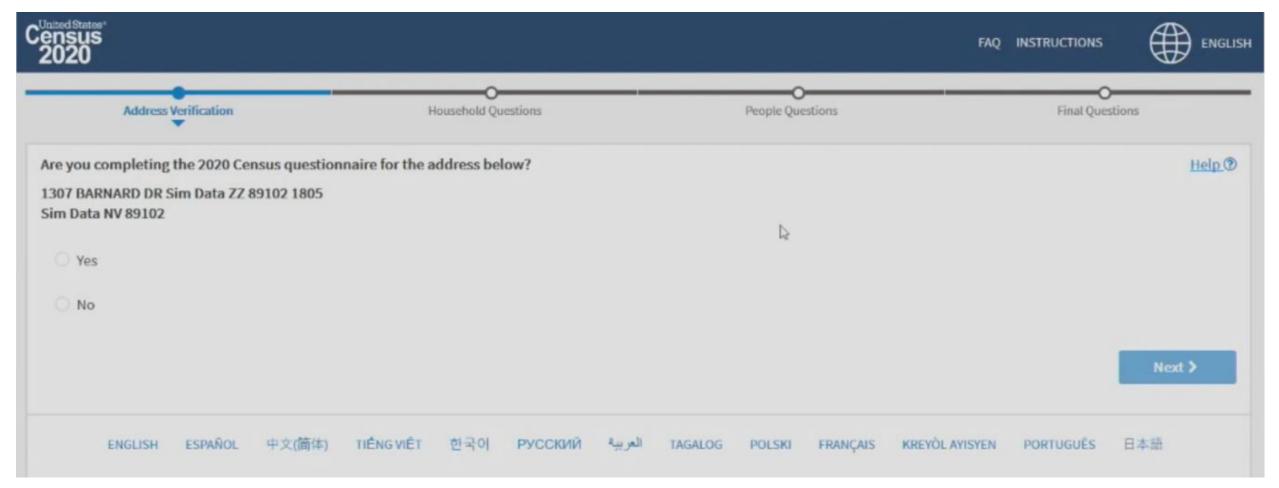
ENGLISH ESPAÑOL 中文(简体) TIẾNG VIỆT 한국어 РУССКИЙ العربية TAGALOG POLSKI FRANÇAIS KREYÒL AYISYEN PORTUGUÊS 日本語

<sup>\*\*</sup> Powiadomienie Urzędu Spisu Ludności USA oraz Ostrzeżenie o konieczności udzielenia zgody \*\*

### The ID Response: Enter 12-Digit ID and Login



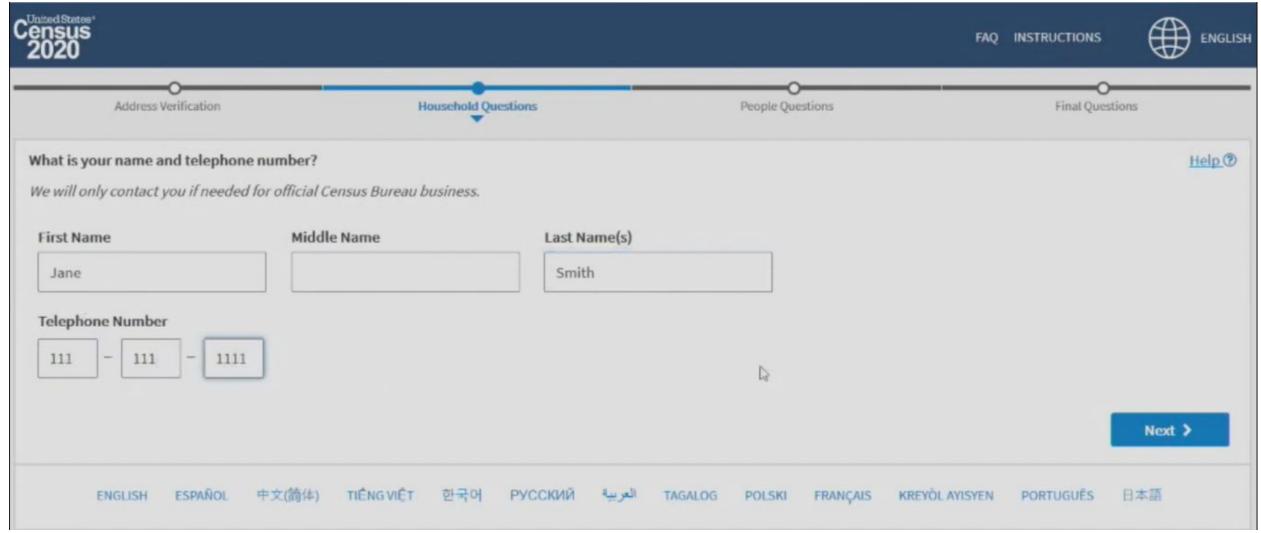
#### **Verify Your Address**



## Confirm Address on April 1, 2020



#### **Enter Name and Phone Number** (phone number is optional)



## Have a Question?

Use the FAQs!

#### Help

Enter the number of people that will be living or staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 most of the time, as of April 1, 2020.

Our goal is to count people once, only once, and in the right place, according to where they will be living on April 1, 2020. Keeping this goal in mind, we ask you to use our guidelines to determine who to count at 1307 BARNARD DR Sim Data ZZ 89102 1805.

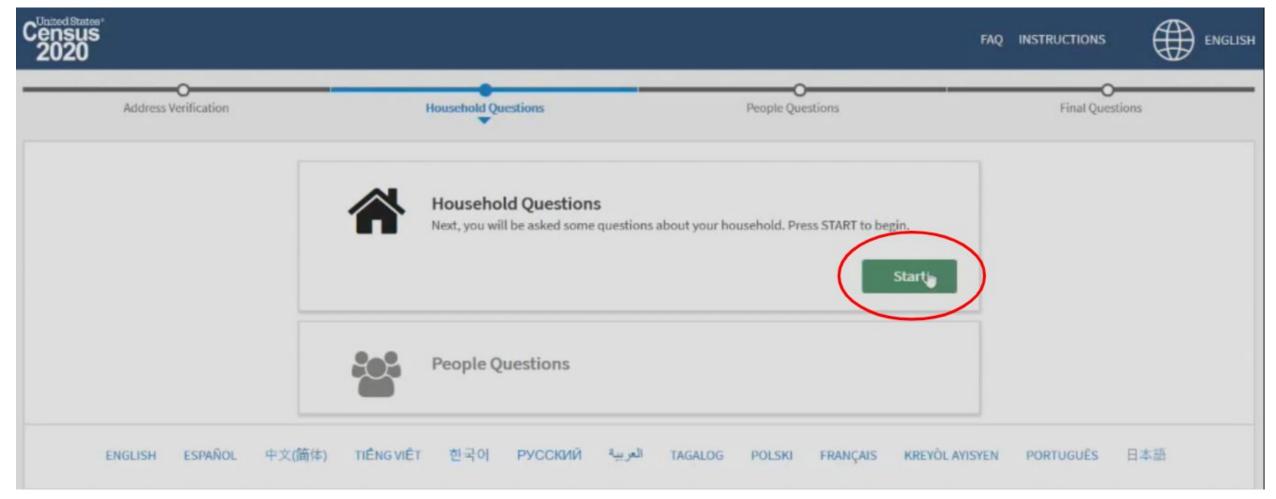
- · Count people where they usually live and sleep.
- For people with more than one place to live, count them at the place where they sleep most of the time.
- For people who will be moving from one residence to another, count them at the residence where they will be living on April 1, 2020.
- For people who do not have a usual residence, or who cannot determine a usual residence, count them where they will be staying on April 1, 2020.

Using those guidelines, be sure to INCLUDE the following types of people if they will be living or staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 most of the time around April 1, 2020:

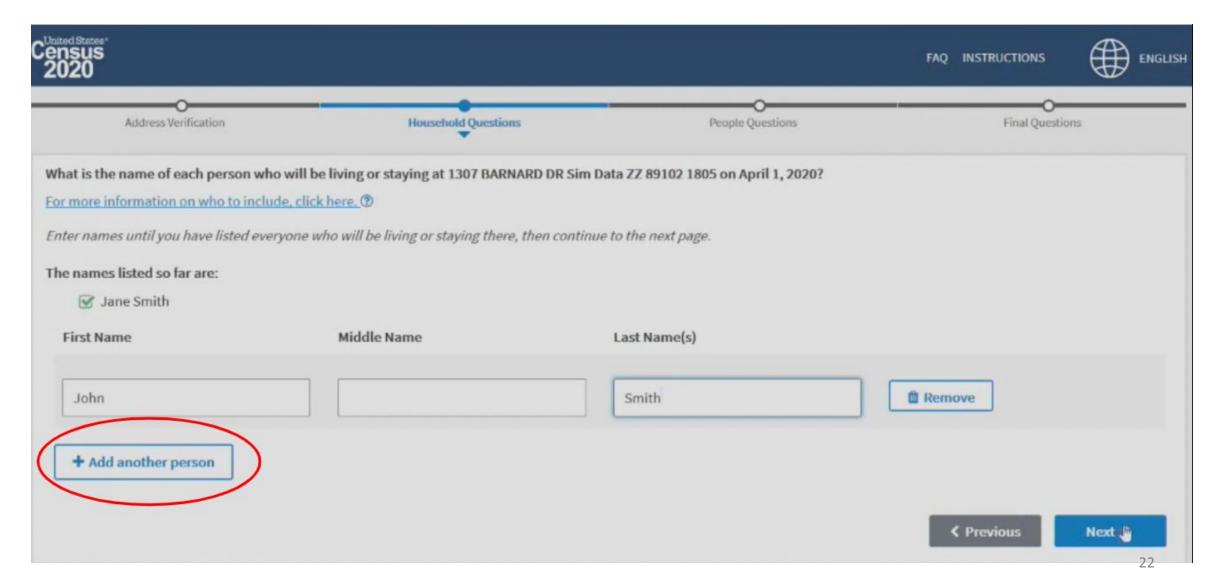
 Babies and children of all ages (even newborns and infants), including biological, step, and adopted children, as well as grandchildren, foster children, and children in joint custody arrangements.

Close

### **Begin with Household Questions**



## **Enter the Names of Everyone in the Household**





Address Verification Household Questions People Questions Final Questions

We do not want to miss any people who might be staying at 1307 BARNARD DR Sim Data ZZ 89102 1805 on April 1, 2020.

#### For example:

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, nieces, nephews, cousins, or inlaws
- · Roommates or other nonrelatives
- · People without a permanent place to live

The names listed so far are:

- ✓ Jane Smith
- John Smith

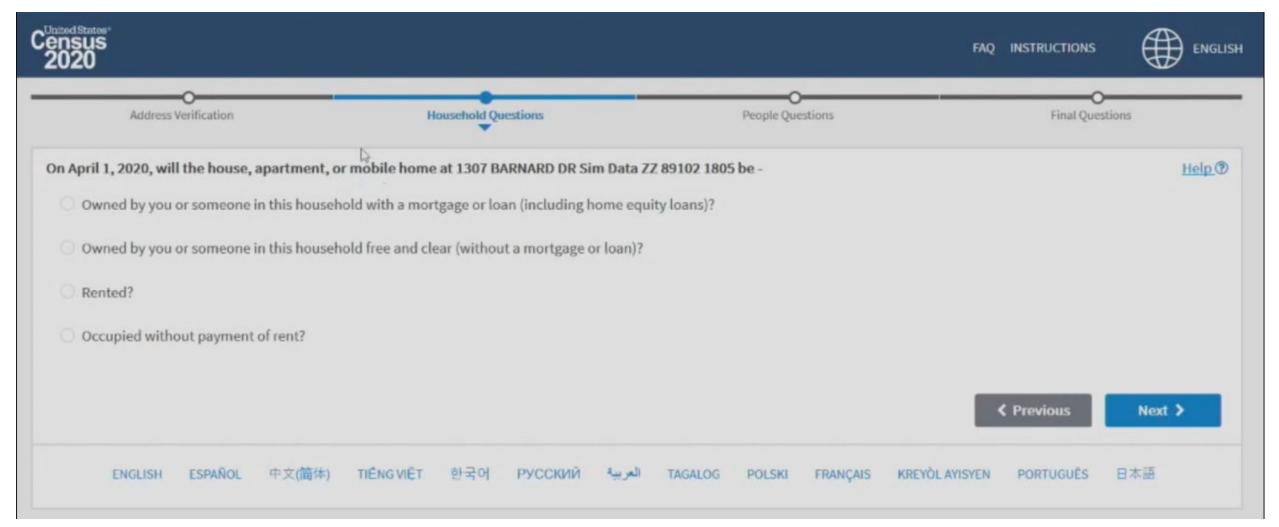
Will there be any ADDITIONAL people that you did not already list?

For more information on who to include, click here. ?

- Yes
- No

A Reminder to Include Everyone!

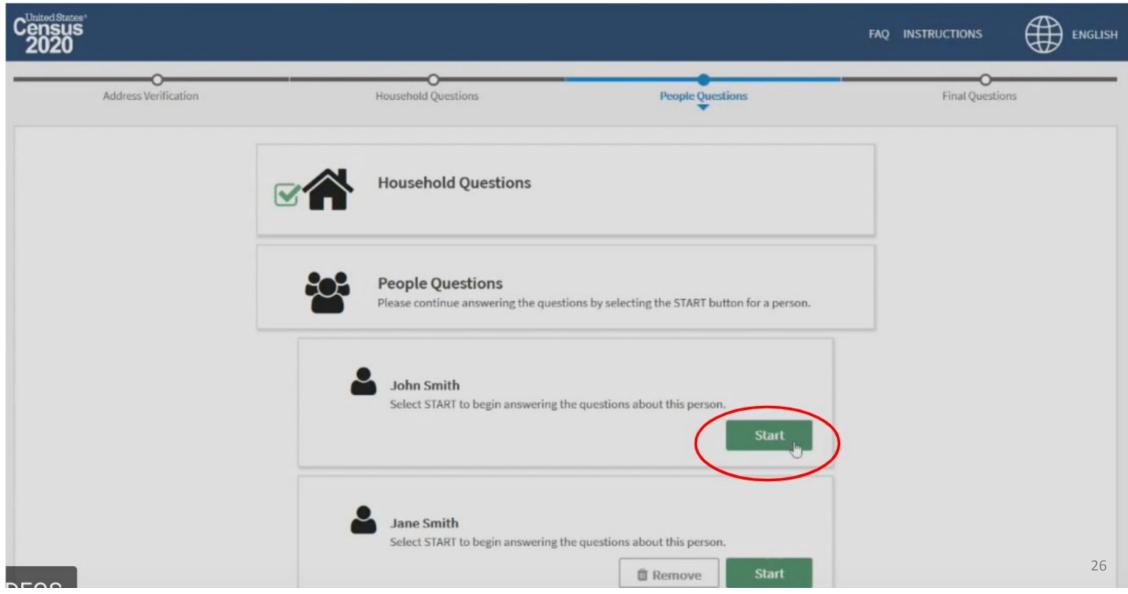
## **Select Type of Housing Unit**



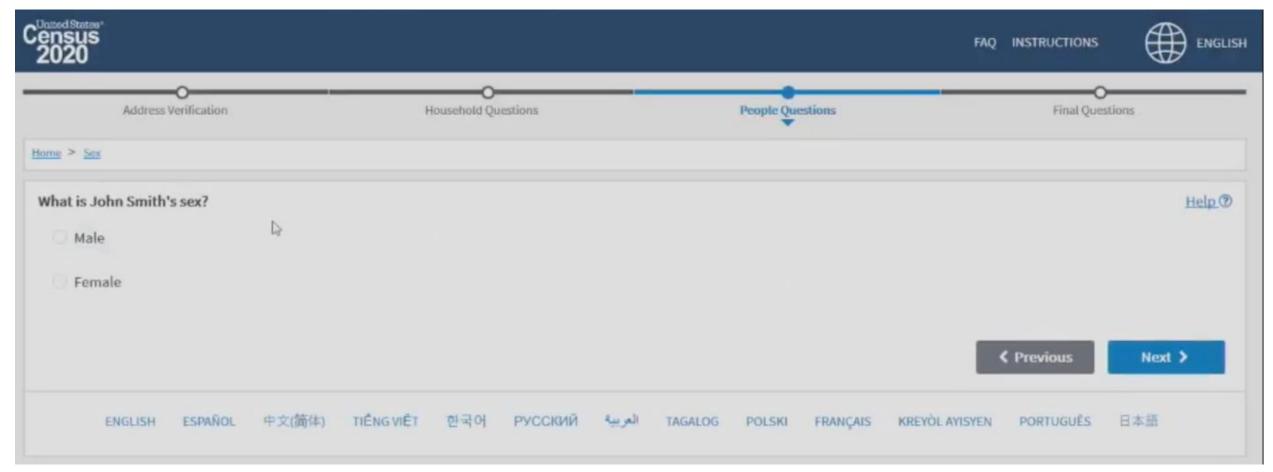
#### Select Home Owner (if applicable)



### Next question is about people



#### **Select Sex**

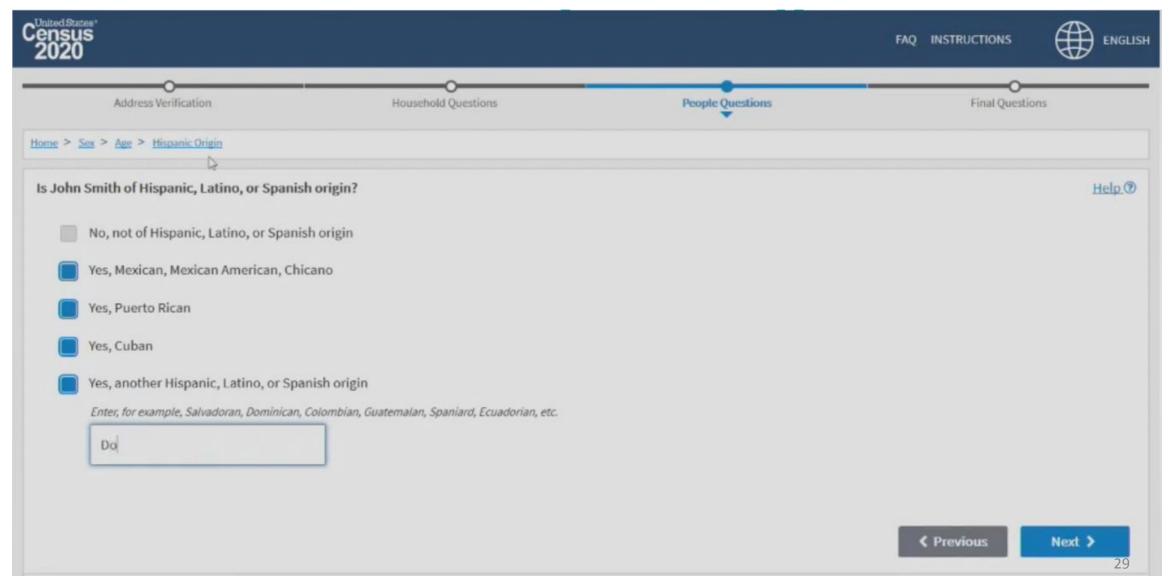


#### **Enter Date of Birth**

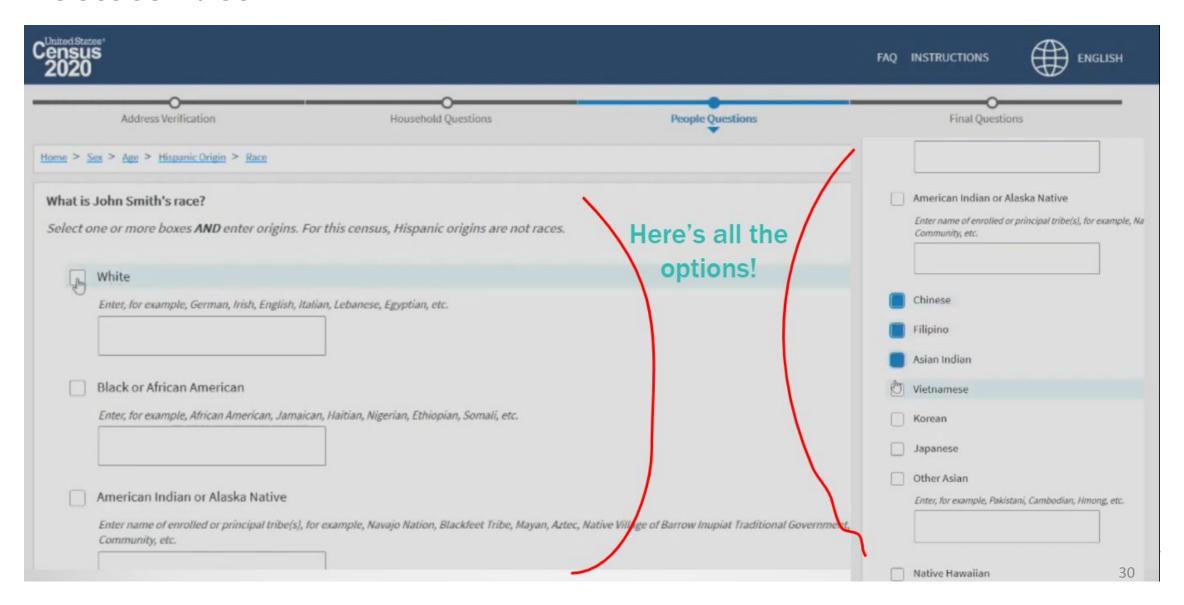
(age is automatically calculated but can be manually changed)



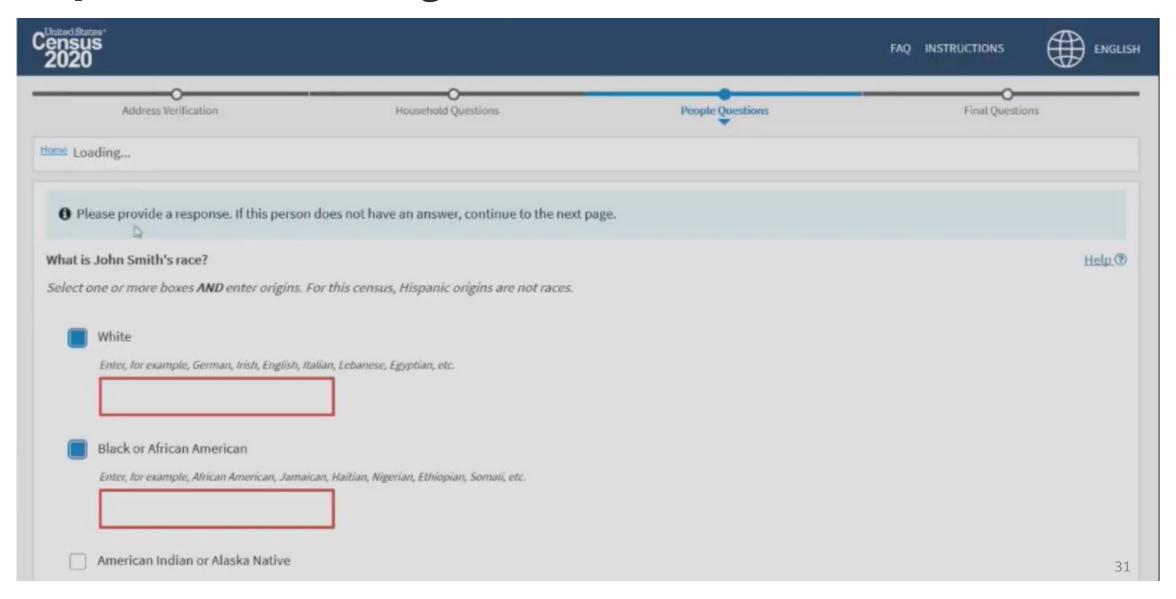
## **Select Hispanic Origin**



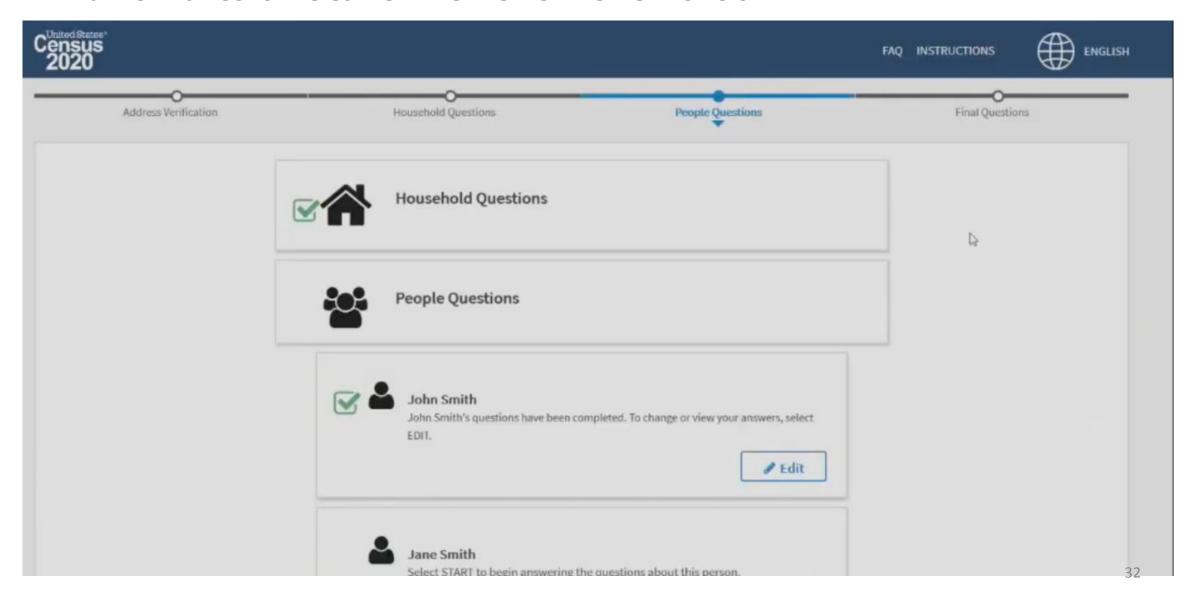
#### **Select Race**



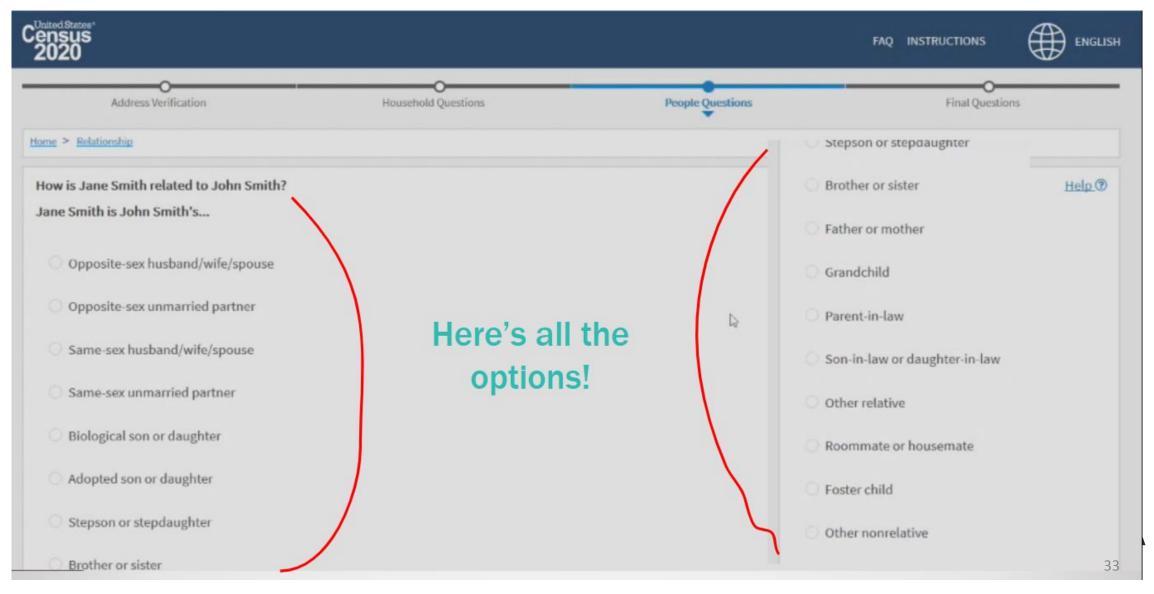
## Optional: Include Origin Details (text boxes will expand to include more information)



#### **Make Edits or Start with the Next Person**



#### **Select Relationship to Person 1**



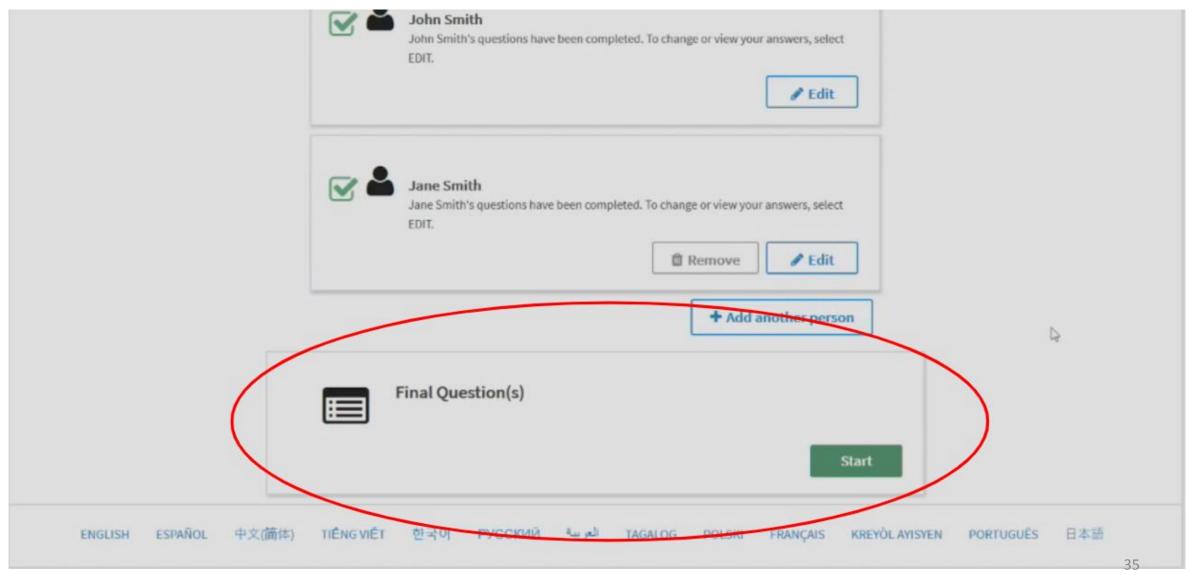
## **Questions About Person 2**



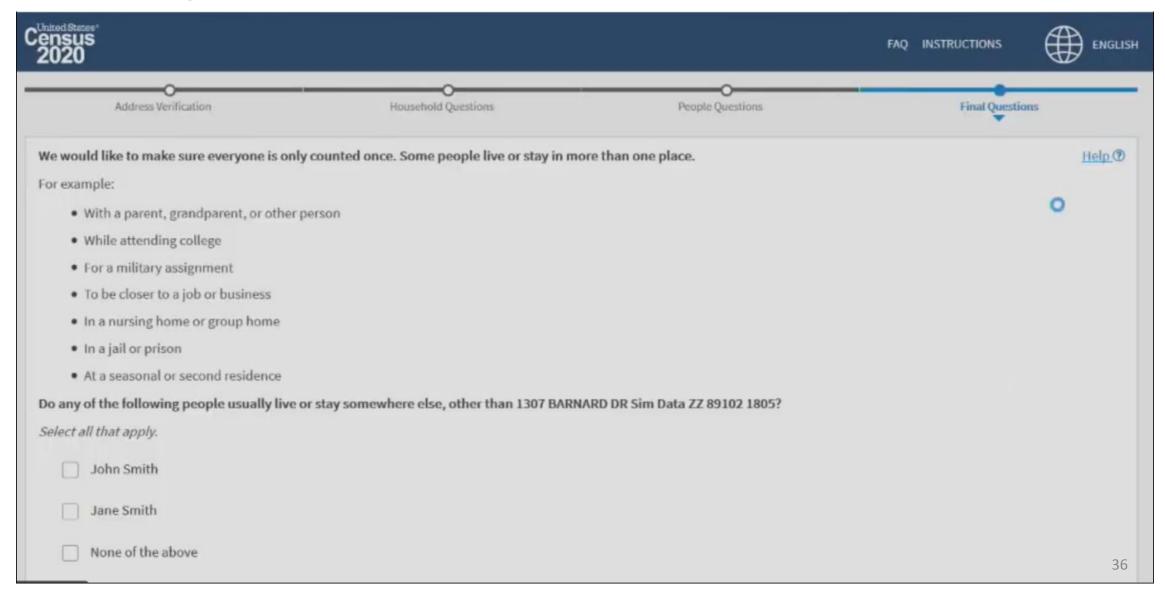


Select	one or more boxes <b>AND</b> enter origins. For this census,  White
U	white
	Enter, for example, German, Irish, English, Italian, Lebanese, Eg
	I
	Black or African American
	Enter, for example, African American, Jamaican, Haitian, Niger
	Haitian
	American Indian or Alaska Native
	Enter name of enrolled or principal tribe(s), for example, Navaj Community, etc.

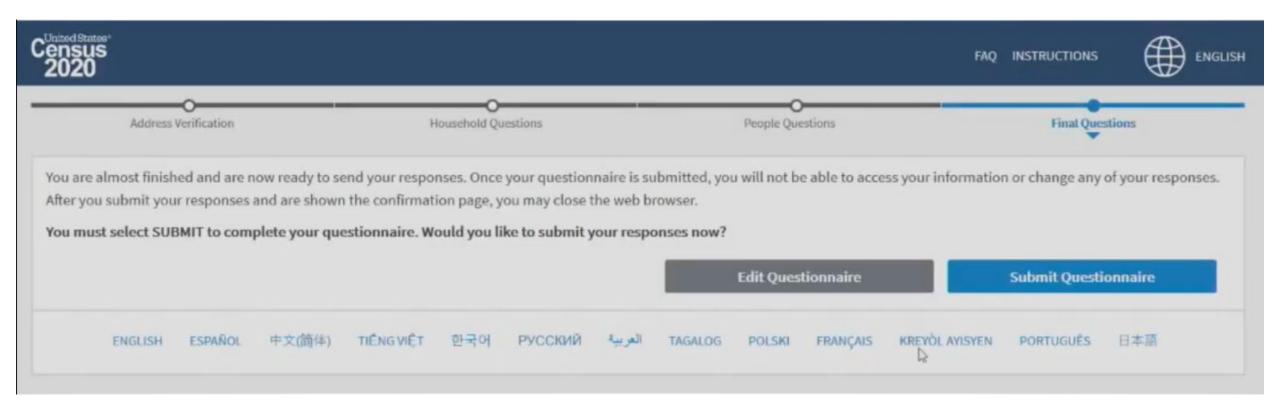
#### When All People Are Entered, Go to Final Questions



## **Ensuring Everyone is Counted Only Once**



### **Last Chance to Make Changes**





### **A Confirmation that Form is Submitted**



Address Verification Household Questions

People Questions

Final Questions

#### Thank you for completing the 2020 Census questionnaire for:

1307 BARNARD DR Sim Data ZZ 89102 1805 Sim Data NV 89102

November 8, 2019 10:56:02 AM EST

If you receive other mail from the Census Bureau about the 2020 Census in the next few days, please disregard it. That mail may have been sent out before today.

If you have any questions, please call the phone number printed in your materials or listed below.

1-844-330-2020

Confirmation #: 176039113

Visit 2020Census.gov

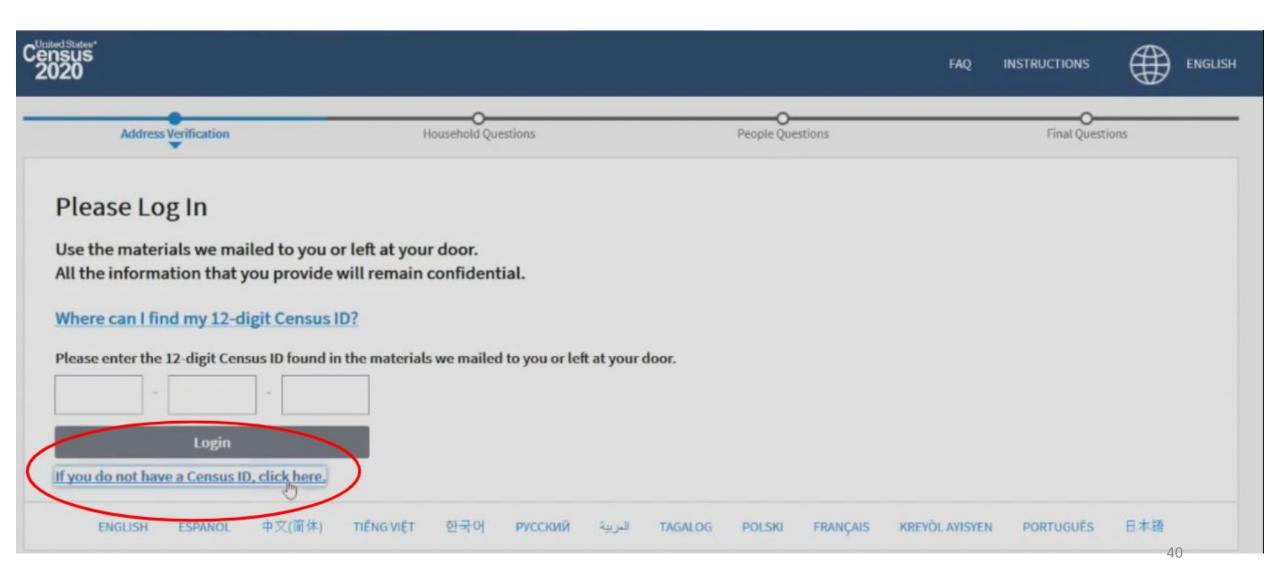
Save or Print this Screen

# Don't Have an ID? No Worries!

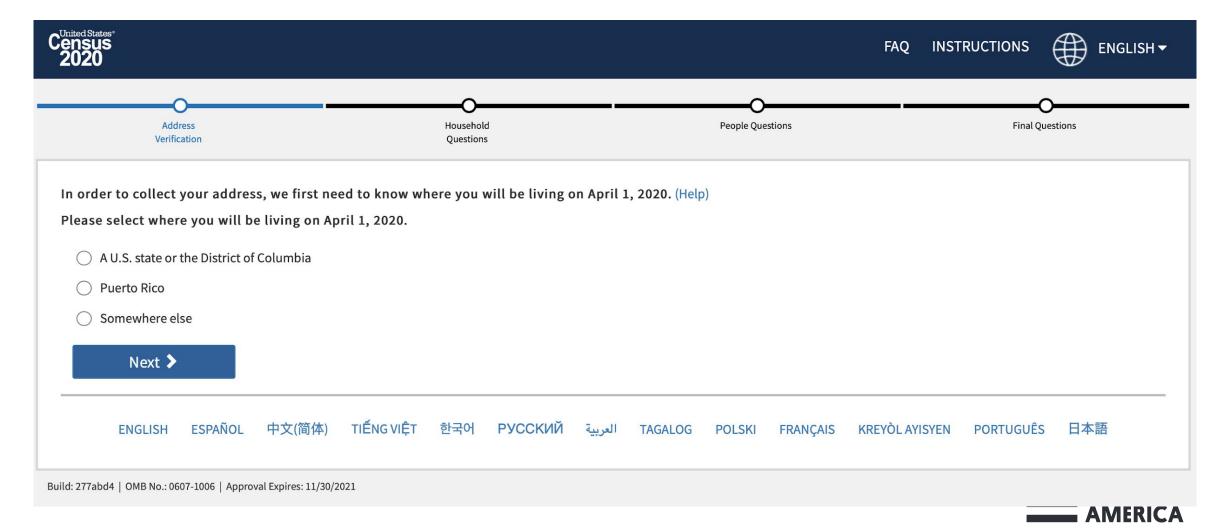
The Start of the Form is Slightly Different...



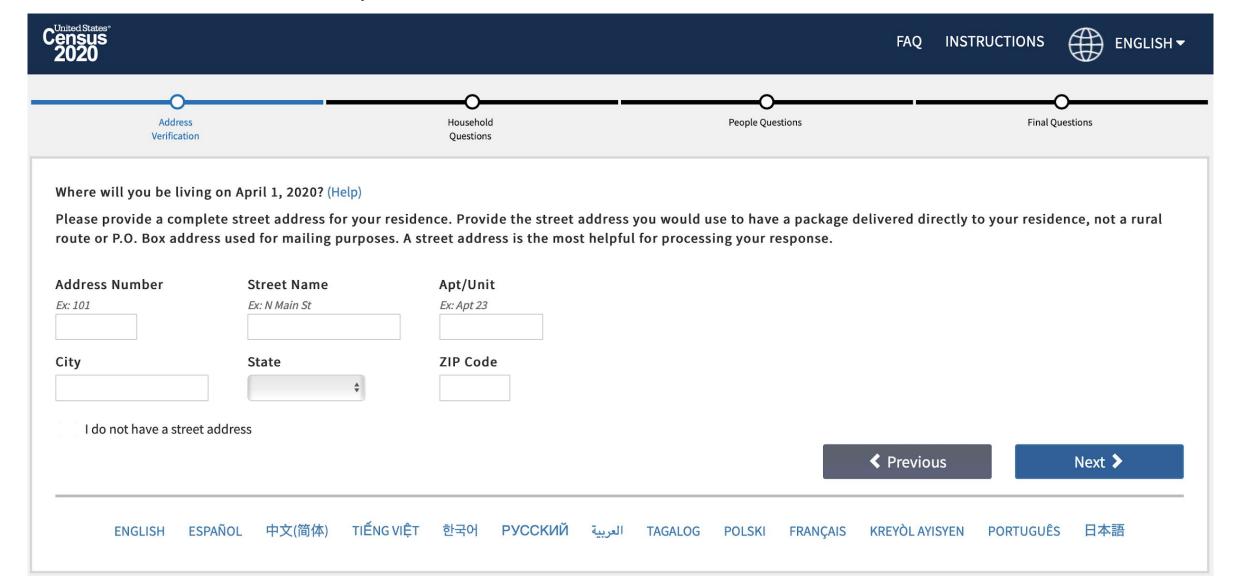
### Select "...do not have a Census ID..."



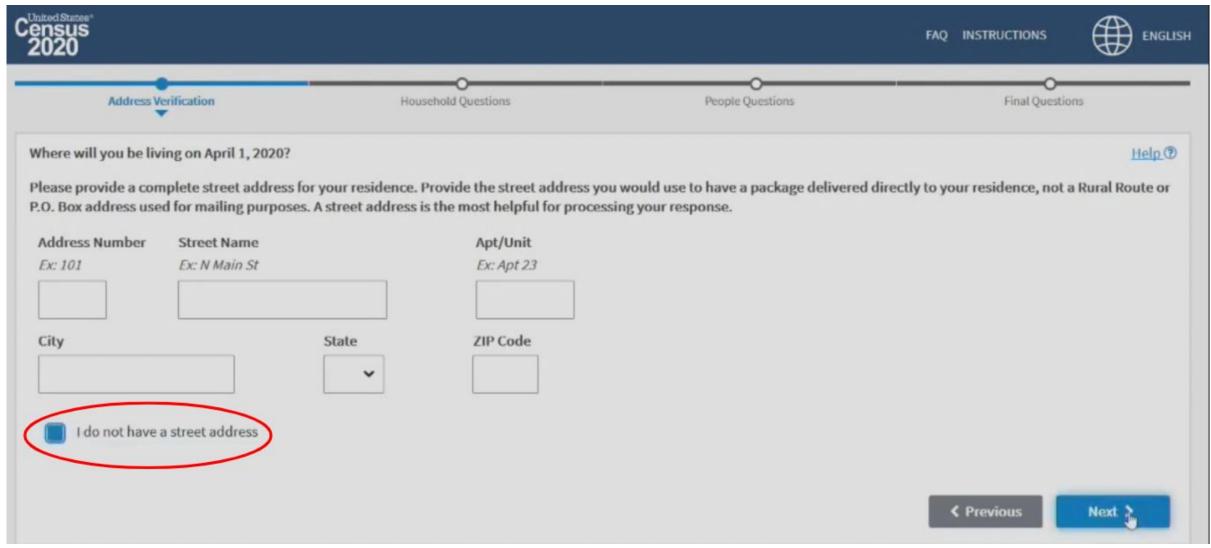
## Select Where You Will Live on April 1, 2020



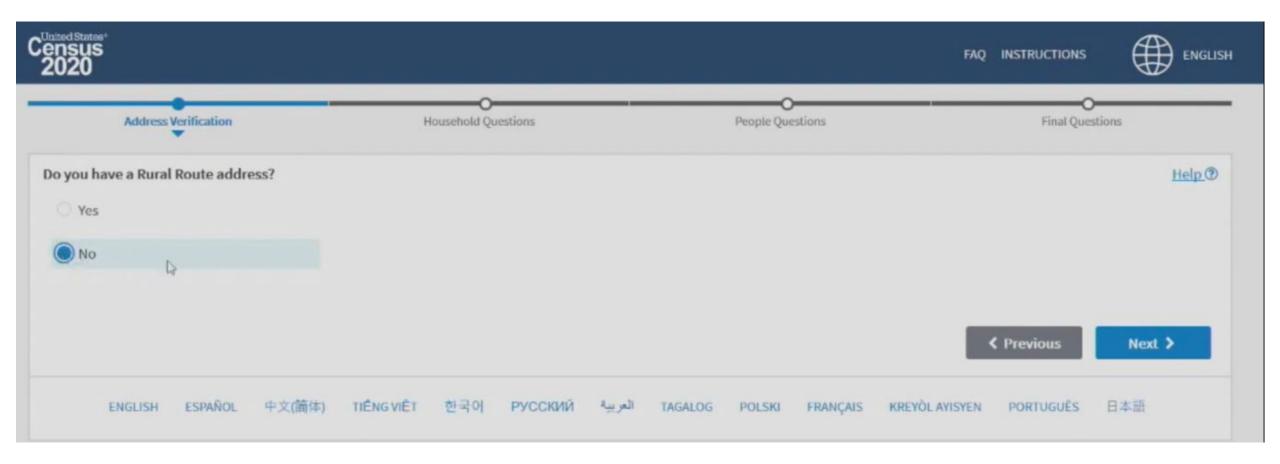
## **Enter an Address, if Available**



### No Street Address Available

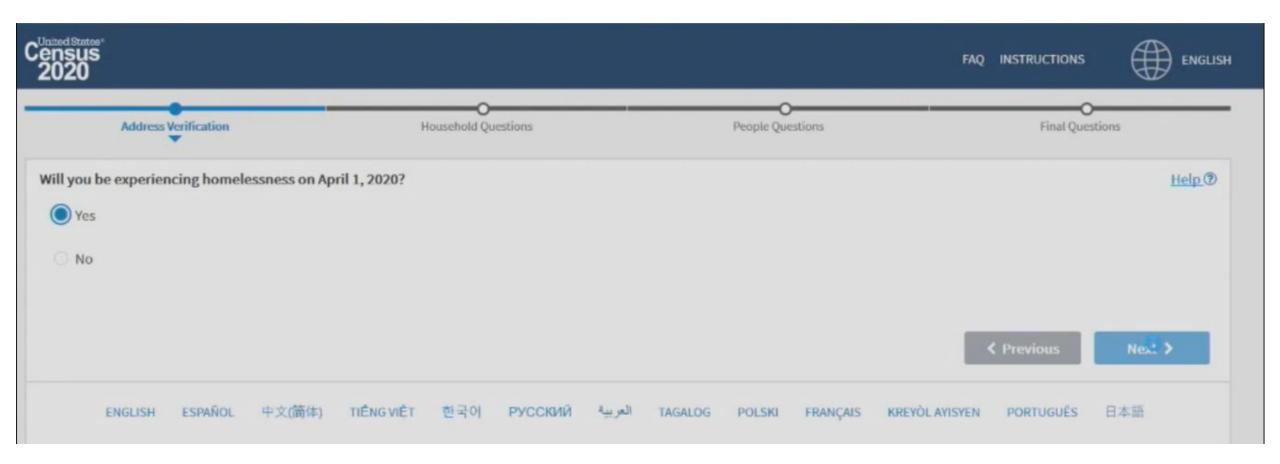


### **Select Rural Address**



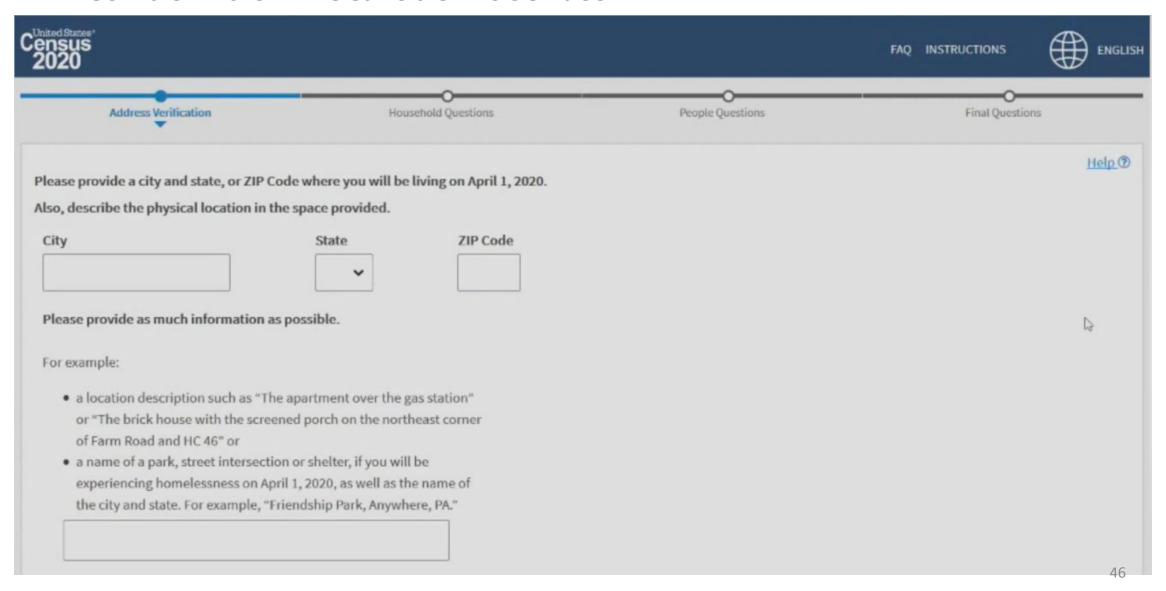


### **Select Homelessness**





### **Enter as Much Detail as Possible**

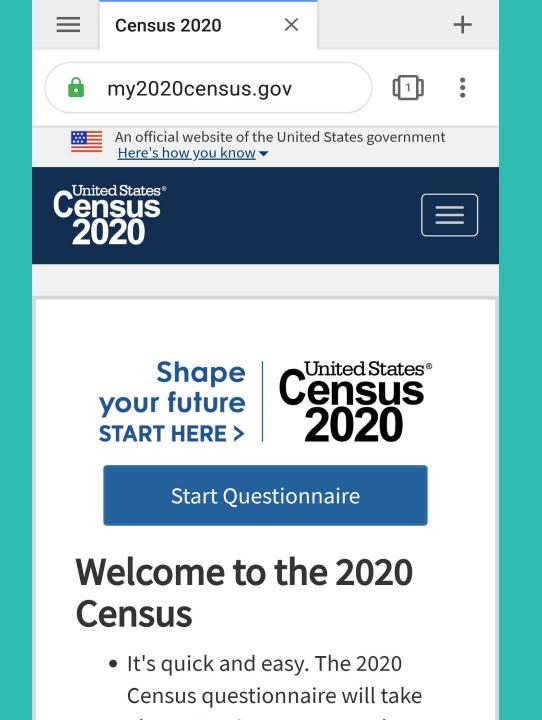


# Using a Mobile Phone



## **Open a Browser**

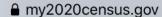
Go to my2020census.gov to start the form.



# **Start Your Questionnaire**

• Enter ID or Select "...do not have a Census ID..."

Enter name and phone number



What is your name and telephone number?
We will only contact you if needed for official Census Bureau business. (Help)

FIRST Name	
Middle Name	
Last Name(s)	
Telephone Number	

# **Household Questions**

• Names of everyone at your address

Type of housing unit

my2020census.gov







#### **Household Questions**

Next, you will be asked some questions about your household. Press START to begin.

Start

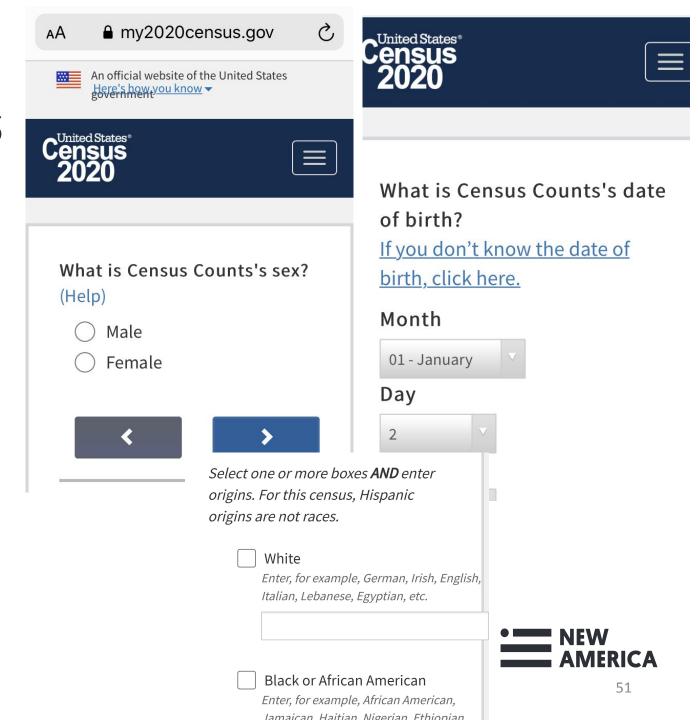


## **People Questions**

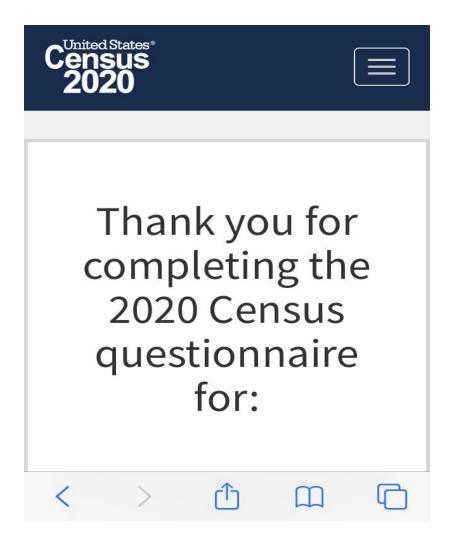
## Enter:

- sex
- data of birth & age
- hispanic origin
- race

For everyone in your household!



## **Submit!**



my2020census.gov

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1-844-330-2020

Confirmation #: 71f5785a-781d-4df5-8d82-6cd83db0a69d

Visit 2020Census.gov



# Census Kiosks



# **Guidelines for Setting Up a Census Kiosk**

- Censuscounts.org
  - GOTC toolkit, <u>censuscounts.org/gotc-toolkit-cybersecurity/</u>
- Other resources
  - American Library Association, <u>ala.org/advocacy/govinfo/census</u>
  - Digital Equity Lab, <u>digitalequitylab.org</u>
  - Code for America is helping to build digital capacity for the count.
     Find out if they're in your city, <u>brigade.codeforamerica.org</u>
  - National League of Cities,
     <u>beeckcenter.georgetown.edu/report/2020-census-digital-preparedne</u>
     <u>ss-playbook/</u>



