

count
me

NDY



COLORING BOOK

What's the census?

The Constitution of the United States requires that everyone living in the country be counted every ten years. This is called the census! The first census in the United States was done in 1790 and led by one of our country's Founding Fathers, Thomas Jefferson.

Why do we need to count everyone? It allows us to plan for the future! The census helps us to understand who is living in our neighborhoods and assists the government in making sure everyone has an equal say when decisions are being made.

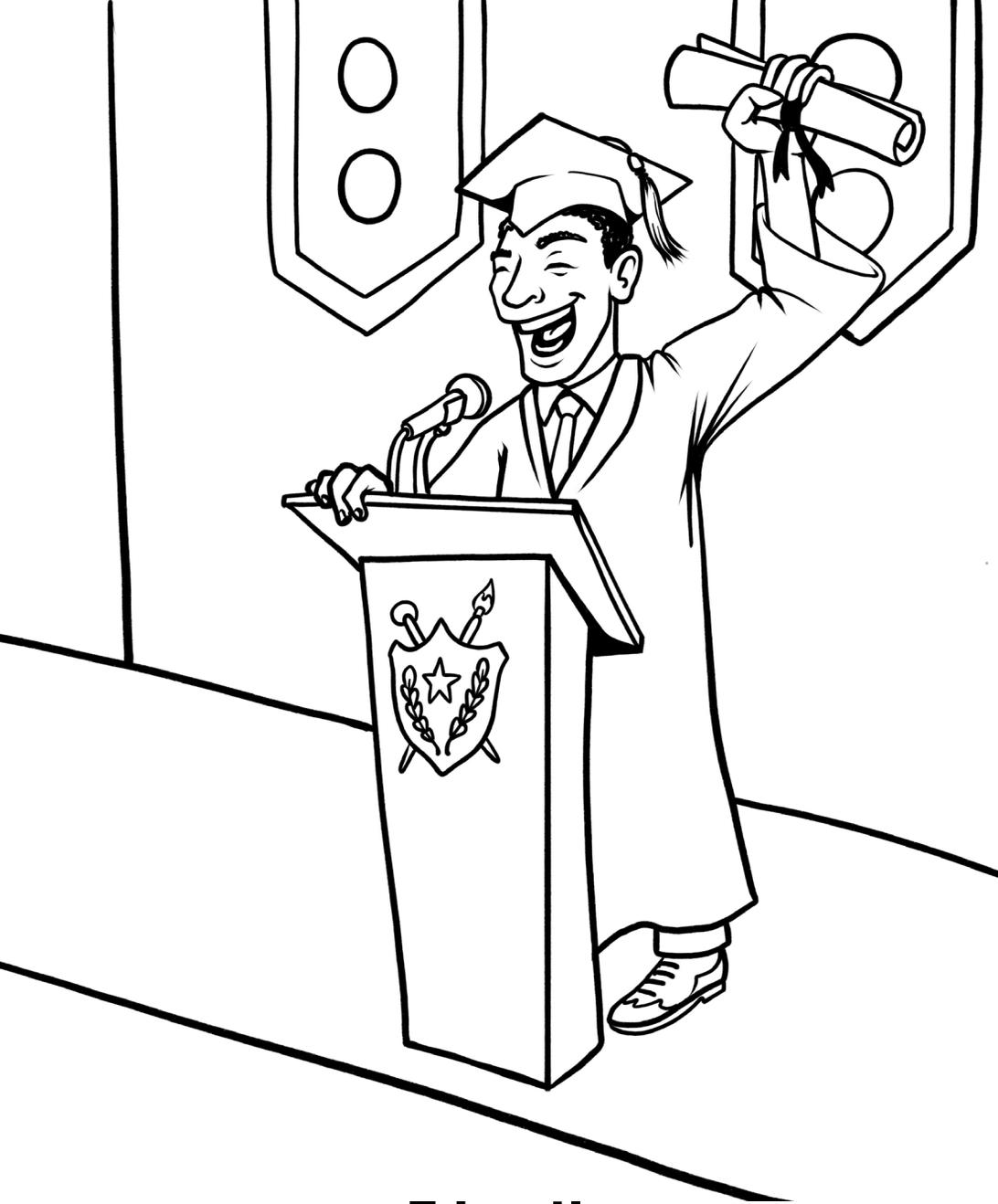
The census benefits people too! Businesses use census information to determine where to set up shop. For example, a toy store is more likely to open in a neighborhood with lots of children. Neighborhood leaders also use census information to understand what kinds of help their community might need.

Lots of money – more than \$675 billion each year – is given to communities across our nation based on the census. Everyone in Indianapolis benefits from this money, because it helps pay for education, housing, healthcare, transportation, and more!



Decisions about Indianapolis' future – and the dollars for it – come down to counting everyone in our community in the 2020 Census.

Learn more about how the census will impact our city for the next ten years by completing this coloring book. Remember: The census counts everyone. Make sure it counts you!



Education

Indy's children are depending on an accurate census count in 2020! Money for programs that provide early childhood education, school lunches, and even college grants depend on census information. We need to know how many kids are in our city, so that we can provide the right tools to help them succeed.

Housing

Together, we are working towards building a better city for the future - a place to call home. Census information supports programs that help people afford housing and stay warm in the winter. The census also assists with efforts to shelter our veteran, elderly, and homeless neighbors.



Healthcare

While an apple-a-day may try to keep the doctor away, we know that is not always the case! The 2020 Census will determine how much money our city receives for programs that keep people healthy. Medicaid, as well as other programs that support things like preventative healthcare, mental health services, and people with disabilities use census information.



Transportation

How do you think we will travel around our city in the next ten years? Indy is moving rapidly towards a future with more mobility options than ever before, but we need everyone's participation in the 2020 Census to ensure we don't fall off the bus! Funding for roads, highways, public transit, and other ways to move around our city depend on census information.



Resiliency

An accurate census count will strengthen the resiliency of our city and its residents over the next decade. Money for programs that help families get healthy food and support emergency services are determined by the census.



Well-Being

The census contributes to the vibrancy of our city! The government uses census information to give money to help small businesses, support the arts, and preserve our cultural history - all of which make Indianapolis an exciting place to live.



What is your motivation for filling out the 2020 Census?

A lot can change in ten years! Now that you know why participating in the 2020 Census is so important and how much Indy is depending on an accurate census count, what do you see in our city's future? Based on what matters to you most, draw what you hope Indianapolis will look like in 2030.



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About Count Me INdy

Count Me INdy is Indianapolis and Marion County's Complete Count Campaign, dedicated to promoting the census to all residents and ensuring that they know that - whoever they are and wherever they are from - they count in the 2020 Census. The campaign is led by a coalition of community partners serving on our Complete Count Committee and supported by the staff of the City of Indianapolis' Department of Metropolitan Development.

[CountMeIndy.com](https://www.CountMeIndy.com)

