

TURNOUT SUNDAY

AFRICAN AMERICAN FAITH-BASED VOTER TOOLKIT

**2020
ELECTION
and
BEYOND**

A product of the National
African American Clergy Network
(NAACN) of denominational &
independent church leaders in
partnership with Sojourners

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2020 ELECTION



Dear Friends in Faith:

We are immensely grateful for your support and willingness to help ensure that all voters have an equal opportunity to participate in the political process through the **2020 TURNOUT SUNDAY CAMPAIGN. TURNOUT SUNDAY is not a day in the week!** It is the historic and current richness and power of black church culture focused on ensuring free and fair elections in our nation. Millions of people in the United States and billions around the world live their entire lives unable to thrive at a minimal level.

As Christians and American citizens, we have an obligation and moral responsibility to participate in elections to ensure that policies at the local, state and national levels bring us closer to achieving our vision of a world where all people experience compassion, equality and justice. **TURNOUT SUNDAY** coordinates civic engagement and public policy information sharing among denominational and independent church leaders facilitated through the **Skinner Leadership Institute** and the **National African American Clergy Network (NAACN)**. This important clergy network has worked together on voter registration, education, protection, engagement and turnout activities and is proud to partner with **Sojourners**, a recognized authority on faith-based advocacy, and a source of information and inspiration to more than 5 million people of faith across the nation. The **National African American Clergy Network** partnership with **Sojourners** through the **TURNOUT SUNDAY/Lawyers & Collars project** brings together clergy (often in sacred collars), and lawyers to provide a moral and legal presence at polling sites of vulnerable voters. This powerful partnership helps to ensure that every eligible voter has the opportunity to participate in important decisions about their community.

By engaging voters in our broader communities, working across lines of difference, and involving committed allies, we can help ensure that all people have access to the knowledge and tools necessary to show up at the polls.

We hope that this faith-based voter toolkit will empower you as clergy and lay leaders to reach out to your family, friends, colleagues, congregations, and acquaintances to raise awareness and promote activism. The Church must be a leader in this work. We invite you to distribute this toolkit broadly to your network and post it on your social media. The full toolkit, the two-page short version toolkit, and individual pages will be available for downloading by visiting www.skinnerleadership.org.

NATIONAL
AFRICAN AMERICAN CLERGY
NETWORK

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TURNOUT SUNDAY
Lawyers & Collars



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2020 ELECTION

Spiritual Mandate

INTRODUCTION

This Turnout Sunday African American Faith-Based Voter Toolkit is designed to help clergy and lay leaders educate voters, particularly historically underrepresented voters in key states. While this toolkit is designed primarily for use by National African American Clergy Network (NAACN) of denominational & independent church leaders and Sojourners community partners – any group or individual may utilize this as a resource to assist voters.

SPIRITUAL MANDATE

Beyond any particular political affiliations, God's people have a spiritual mandate to become the vehicles for blessing struggling families on earth by voting for leaders of high moral excellence who address the needs of poor and vulnerable citizens. Every person is created in the image of God and deserves to have the power to vote their convictions.

"The Lord said to Abram . . . "All the families on earth will be blessed through you." Genesis 12:3
New Living Translation (NLT)



"Give to Caesar what belongs to Caesar and to give to God what belongs to God." Luke 20:25
New Living Translation (NLT)



"Just as the body is dead without breath, so also faith is dead without good works." James 2:26 New Living Translation (NLT)

2020 ELECTION

5

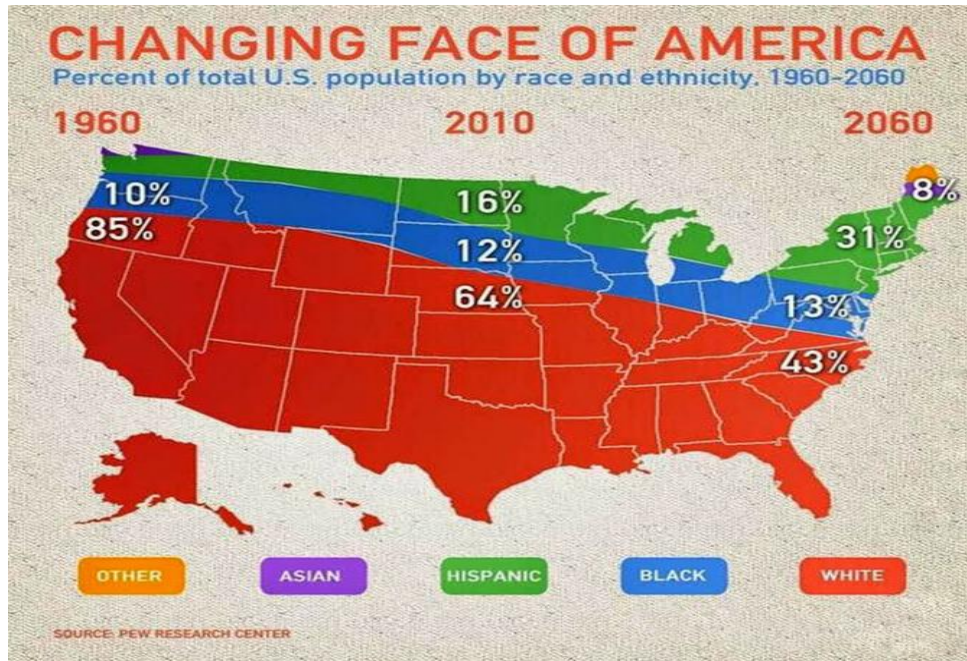
KEY POINTS ON WHY ELECTIONS AND BLACK VOTES MATTER!

1

Demographic Change



Increased Voter Suppression

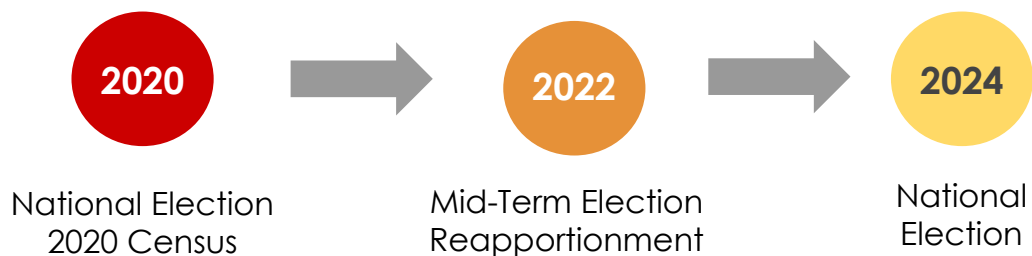


Source: Pew Research

2

November 3, 2020

Presidential Election Will Impact Our Lives for Years.



What Can Go WRONG?

WHY ELECTIONS AND BLACK VOTES MATTER!

3

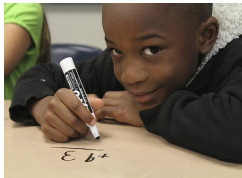
Presidential **Power** Impacts:

- The nation's **Values & Direction**
- **Supreme Court** Selections
- Selection of **Lifetime Federal Judges**
- **America's Image** Worldwide
- **Policies** Shaped Via Executive Orders
- **War Powers**



4

State & local elections **ALSO** impact the quality of our communities.



EDUCATION



Workplace



Community



Public Safety

5

Decisions of:

- U.S. Congress
- Governor
- State Legislature
- School Board
- District Attorney
- Country Officials
- Sheriff
- Other local offices

IMPACTS

- Education Quality
- Police Relations
- Gun Laws
- Quality Health Care
- Affordable Housing
- College Affordability
- 2020 Census
- Criminal Justice Reform

2020 ELECTION

9 KEY POINTS ON WHAT CAN GO WRONG?

1

8 Million Black People are CURRENTLY **NOT** Registered To Vote
(Bad Leaders Are Elected By Good People Who Do Not Vote)

Key States	2016 Victory Margin	Af Am Pop	Af Am Unregistered
FLORIDA	112,911	2,999,862	336,235
GEORGIA	211,141	3,150,435	349,675
MICHIGAN	10,704	1,400,362	240,787
NORTH CAROLINA	173,315	2,048,628	177,421
PENNSYLVANIA	44,292	1,377,689	227,464
TEXAS	204,505	2,979,598	758,165

Source: www.politico.com | Unregistered Black Voters Larger Than 2016 Presidential Margin Of Victory

2

Young Black People Not Voting
(2x more young people than elderly)

Source: U.S. Census



3

Voter Disinformation



4

Can't Find Voting Precinct



What Can Go WRONG?

WHAT CAN GO WRONG?

5

Purged from Voting Rolls

17 million U.S. Voters Purged (2016 - 2018)

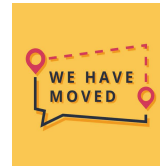
Steps

- Registered voters sent direct mail from state
- Voters do not respond
- Assumption voters not at registered address
- Voters right to vote challenged
- Voters removed from voting rolls in violation 1965 Voting Rights Act



6

Ex-Offender | Military | Disabled | Moved | Student | Voter Suppression

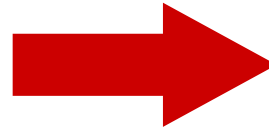


7

Polling Station Moved

FROM CITY

Church | Public School | Library
Access to Public Transportation



TO SUBURBS

No Access to Public
Transportation

8

Don't Know Issues on Ballot



9

Failure to Protect the Vote



2020 ELECTION

1 KEY POINTS ON WHAT CAN GO RIGHT?

1

Educate Yourself on the Issues



HEALTH CARE

CRIMINAL JUSTICE REFORM

AFFORDABLE HOUSING

VOTING RIGHTS

COLLEGE AFFORDABILITY

CLIMATE JUSTICE

2

Use of Easy Voting Tools



EARLY
VOTING



ONLINE
VOTING



MOTOR
VOTING



SAME DAY
VOTER
REGISTRATION

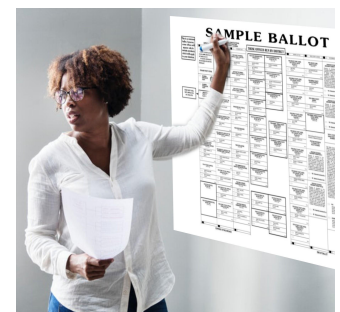


ABSENTEE
BALLOT

3

Know What's On The Ballot

- **President** and **Vice President** of the United States
- Member of the **U.S. House of Representatives**
- Five members to the D.C. **School Board** (select two)
- Two **ballot questions**:
Question 1: **Gambling revenue for education?**
Question 2 **Fund for health care?**



4

Study Candidates on the Ballot

- Vision (national, local)
- Core Values
- Character
- Past Positions
- Past Votes on Issues
- Current Positions

What Can Go RIGHT?

WHAT CAN GO RIGHT?

5

Take Actions To Protect Your Vote

- Verify That You Are **Registered**
- Verify what **ID is Required** & Obtain It
- Verify Your **Polling Location**
- Use **Easy Voting Tools** - (Absentee Ballot, Online Voting, Early Voting, Motor Voting)
- Know **What's On The Ballot**
- **Voting problem** - Call **1-866-OURVOTE (1-866-687-8683)** to report

6

Know Your Rights?

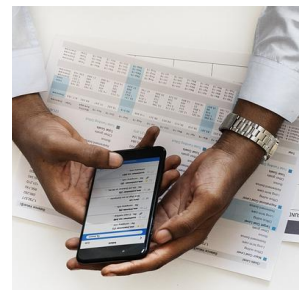
- If you are **turned away at the polls**
- If you want your rights restored if **criminal record**
- If you **moved**
- If you are in the **military**
- If you are a **student**
- If you are **disabled**
- If you need to **vote early**



7

Help Get Out The Vote

- **Canvas** in your neighborhood door to door
- Join a church **voter phone bank**
- Take 5 people to the polls
- **Make sure your household is registered**
- Encourage your young people to vote
- Share voter protection tips
- Share "What's At Stake" Information
- Help organize a candidates forum



8

Access Key Voting Resources

- Find out If You're **Registered to Vote** www.headcount.org
- Locate Your **Voting Precinct** www.vote.org
- Locate **Easy Voting Tools** www.voterparticipation.org
- If You're **Turned Away At the Polls** 1-866-OURVOTE.org 1-866-687-8683
- If you want **your rights restored** - criminal record, www.campaignlegal.org
- If you **moved** www.headcount.org
- If you are in the **military** www.fvap.gov
- If you are a **student** www.brennancenter.org
- If you are **disabled** www.aarp.org, www.senate.gov
- To register to **vote in church** www.macucc.org

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WHAT CAN GO RIGHT?

9

Know the Rights for Your Faith-Based Organization AND Leaders



DO

- DO:** Publish news stories about campaigns...the congregation must be kept informed as best as possible. Also, discuss candidates position on issues with congregation.
- DO:** Rent out the faith organization facilities (e.g. kitchens, athletic facilities, community rooms) for political activities...regular rates **MUST** apply.
- DO:** Provide rentals of membership lists at regular rates.
- DO:** Allow candidates to make appearances at the organization's events/services.
- DO:** Distribute candidate campaign literature as an individual faith leader.
- DO:** Distribute candidate surveys and/or voting records of office holders.
- DO:** Publish political ads; as long as the regular rates are applied.
- DO:** Use organization's vehicle to transport people to vote.
- DO:** Lobby & Campaign for or against legislation as congregation or individual.

DON'T

- DO NOT:** Support or oppose the candidates on the congregation's behalf.
- DO NOT:** Use the congregation's funding to give financial contributions of any kind to the candidates/office holders.
- DO NOT:** Impose your opinions on the congregation.
- DO NOT:** Publish faith organization editorials that support or oppose candidates.
- DO NOT:** Publish political ads as a donation.
- DO NOT:** Display candidate's literature on organization's vehicle used to Transport people to vote.
- DO NOT:** Distribute candidate campaign literature as a congregation.

Sources: "Preaching Politics from the Pulpit", Pew Forum on Religion and Public Life.
www.pewforum.org -IRS Publication 1828, *Tax Guide for Churches and Religious Organizations* 3
(Rev. September 2006) [hereinafter "Pub. 1828"].

What Can Go RIGHT?

WHAT CAN GO RIGHT?

10

Help Your Church or Organization Prepare

PREACH | Sermons on justice and righteousness

TEACH | How the issues impact church members

PLAN | Volunteers, transportation, voting sites.

WATCH | Pastors visit polling sites of your members

PRAY | Prayer team - pray for trouble free election

CONDUCT | Social Media Campaign encouraging voter turnout

REGISTER | Unregistered voters after church every Sunday

SHARE | Absentee Ballots with congregation

POST | Polling Site location & Changes up to Election Day

EDUCATE YOURSELF AND CHURCH ON BASIC VOTING FACTS

Learn what your members need to vote (e.g., ID, polling locations, candidates positions on issues impacting your community; special issues like restoring voting rights, veterans & students voting instructions, early and absentee voting; sample ballot).

KNOW YOUR RIGHTS

Understand what you/your church can legally do in elections.

KNOW WHAT'S AT STAKE

Issues impacting your community.

HOST TURNOUT SUNDAY SERVICE

(Nov. 3rd) Prepare your church to get the vote out.



Preach. Teach. Create a Plan. Mobilize. Watch. Pray.

2020 ELECTION

WHAT CAN GO RIGHT?

11

Become an Election Poll Worker

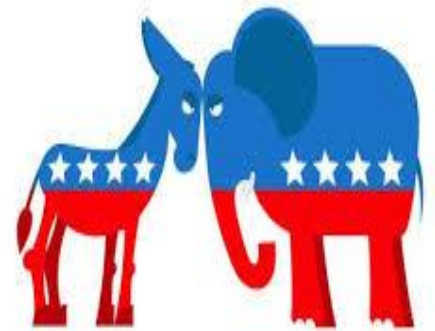
Poll workers are on the front lines every election day! They help protect the vote to ensure a free and fair election so that every voter in every community has a voice.

Being a poll worker is a great way to take an active role in democracy and a great way to serve your community. To determine the requirements for poll watchers in your state, visit <https://www.eac.gov>.



Poll Worker Duties Can Include:

- Issue ballots to registered voters
- Register voters
- Assist voters with disabilities
- Monitor the voting equipment
- Explain how to mark the ballot
- Demonstrate how to use the voting equipment
- Counting votes



****Poll workers can make up to \$200/day.***

Source: U.S. Election Assistance Commission

2020 ELECTION

Voter Protection & Civic Engagement Tools

How Faith Leaders Can Protect the Right to Vote!



A few key steps, every faith leader can take:

1. Make sure all your members are registered to vote.
2. Educate your house of worship about updated voter identification laws, polling places, dates, and rights.
3. Preach and teach the importance of voting as a core part of discipleship and advancing justice in your house of worship.
4. Recruit clergy and church leaders to spend election day at the polls supporting and assisting voters working alongside lawyers.
5. Where possible, churches assist people with transportation to the polls.



A KEY VOTER PROTECTION STRATEGY

“We Are Watching” Meetings

With Clergy and State Election Officials

An essential activity of the **TURNOUT SUNDAY/LAWYERS & COLLARS** campaign with the **National African American Clergy Network** in partnership with **Sojourners**, focuses on **“We Are Watching”** meetings with the Secretary of State, or state election officials.

The meetings have two purposes.

FIRST: They provide local pastors with exact information on voter identification required to vote; polling locations and changes in polling locations, and how states are protecting the election from the risk of hacking that is being predicted, or other voter suppression tactics.

SECOND: They put state election officials on notice that pastors and the elections protection lawyers with whom they partner, will be watching for free and fair elections so every citizen can exercise the power to vote.

VOTER REGISTRATION DEADLINES

State	Registration Deadline	Election Day Registration?	Online Voter Registration	Description
Alabama	May 27		Yes. Click Here	Hand-delivered by May 24, Postmarked by May 25.
Alaska	March 3		Yes. Click Here	Hand-delivered, Online, Email or Fax
Arizona	October 7		Yes. Click Here	Received 29 days before Election Day.
Arkansas	None			Postmarked or submitted 30 days before Election Day. If it falls on a Sunday, 29 days before Election Day.
California	May 20 — (June 4 Senate Special Election) October 21 — (San Francisco General Election)	In-person through Election Day	Yes. Click Here	If the voter registration deadline has passed, you can still conditionally register to vote and cast a provisional ballot in person at your County Elections Office through Election Day.
Colorado	April 22	In-person through Election Day	Yes. Click Here	You can register and cast a ballot up through Election Day by appearing in-person at a Voter Service and Polling Center.
Connecticut	April 30 (May 7 Special Election) October 29 (November 5 Municipal General)	Or in-person on Election Day	Yes. Click Here	Postmarked or submitted 7 days before the election online, mail or in person. On Election Day at designated locations in each city or town.
Delaware	None		Yes. Click Here	Postmarked or submitted by the fourth Saturday before a general or primary election.
District of Columbia	None	In-person through Election Day	Yes. Click Here	Received 21 days before the election.
Florida	October 7 (November 5 General Election) October 21 (November 19 General Election)		Yes. Click Here	Postmarked or submitted 29 days before Election Day. If you have returned from a deployment outside the US after the deadline you can register until 5 pm, Nov. 2.
Georgia	None		Yes. Click Here	Postmarked or submitted 29 days before Election Day.
Hawaii	None	Or in-person on Election Day	Yes. Click Here	Received 29 days before Election Day.
Idaho	October 11	In-person through Election Day	Yes. Click Here	Postmarked or submitted 25 days before Election Day. On Election Day with proof of residence at your polling place.
Illinois	None	In-person through Election Day	Yes. Click Here	Postmarked or submitted 28 days before the election. In person any time after mail deadline and on Election Day at sites designated by your county election office.
Indiana	April 8 (May 7 Municipal Primary) October 7 (November 5 Municipal General)		Yes. Click Here	Postmarked or submitted 29 days before the election.
Iowa	None	Or in-person on Election Day	Yes. Click Here	Received 10 days before election. On Election Day at your polling place.
Kansas	October 15		Yes. Click Here	Postmarked or submitted online or in person 21 days before the election if mailed.
Kentucky	October 8		Yes. Click Here	Postmarked or submitted 29 days before the election.
Louisiana	September 12 In-Person Request: September 11 By Mail: September 12 Online: September 21		Yes. Click Here	Received 30 days before Election Day unless that falls on a Sunday, in which case it is 29 days before Election Day.
Maine	None	In-person on Election Day		If mailed or from a registration drive, received by the 21st day before the election. Anytime in-person at your election office and on Election Day at your polling place.
Maryland	None	Or in-person during early voting	Yes. Click Here	Postmarked or submitted 21 days before the election.

Source: www.nonprofitvote.org - Last updated April 30, 2019

VOTER REGISTRATION DEADLINES *(continued...)*

State	Registration Deadline	Election Day Registration?	Online Voter Registration	Description
Massachusetts	October 16		Yes. Click Here	Postmarked or submitted 20 days before the election.
Michigan	In-person: May 7 Online: April 22			Postmarked or submitted 30 days before the election.
Minnesota	July 23 (August 13 Municipal Primary) October 15 (Municipal General)	In-person through Election Day	Yes. Click Here	Received 21 days before the election. On Election Day at your polling place.
Mississippi	None			Postmarked or submitted by the 5th Saturday before Election Day.
Missouri	March 6 (April 2 General Election)		Yes. Click Here	Postmarked or submitted by the 4th Wednesday before Election Day.
Montana	None	In-person through Election Day		Postmarked 30 days before the election unless it's a Sunday in which case it's 29 days. In person anytime after the advance deadline at your county election office including on Election Day.
Nebraska	April 26 By Mail: April 19 Online: April 19 DMV: April 26		Yes. Click Here	Postmarked the third Friday before the election by mail. Received in person from voter at local election office the second Friday before the election.
Nevada	None		Yes. Click Here	31 days before Election Day by mail. 21 days if online or in-person.
New Hampshire	None	In-person through Election Day		Received 10 days before the election by mail. On Election Day at your polling place.
New Jersey	May 14			Received 21 days before the election. On Election Day at your polling place.
New Mexico	None		Yes. Click Here	Postmarked or submitted 28 days before the election. In person any time after mail deadline and on Election Day at sites designated by your county election office.
New York	None		Yes. Click Here	Postmarked 25 days and received 20 days before the election. Submitted in-person 25 days before the election.
North Carolina	April 5 (April 30 Special Primary Election) April 19 (May 14 New Primary Election) June 14 (July 9 Special Election) August 16 (September 10 Special Election)			Postmarked or submitted 25 days before the election.
North Dakota	None			North Dakota does not have voter registration.
Ohio	None		Yes. Click Here	Received 30 days before election.
Oklahoma	None		Yes. Click Here	Postmarked or submitted 25 days before the election.
Oregon	None		Yes. Click Here	Received 21 days before the election
Pennsylvania	March 4 (April 2 Special Election) April 22 (May 21 Special Election)		Yes. Click Here	Received 30 days before the election. On Election Day at city or town hall in presidential year for office of president only.

Source: www.nonprofitvote.org - Last updated April 30, 2019

VOTER REGISTRATION DEADLINES *(continued...)*

State	Registration Deadline	Election Day Registration?	Online Voter Registration	Description
Rhode Island	None		Yes. Click Here	Received 30 days before the election. On Election Day at city or town hall in presidential year for office of president only.
South Carolina	None		Yes. Click Here	Postmarked or submitted 30 days before the election.
South Dakota	None			Received 15 days before the election.
Tennessee	March 25		Yes. Click Here	Postmarked or submitted 30 days before the election.
Texas	April 6 (May 4 General Election) April 7 (May 5 General Election) April 8 (May 6 General Election) October 8 (November 5 General Election) October 9 (November 6 General Election) October 10 (November 7 General Election)			Postmarked or submitted 30 days before the election.
Utah	None		Yes. Click Here	Postmarked 30 days before the election by mail. Submitted 7 days before election online or in person at county election office.
Vermont	None	In-person through Election Day	Yes. Click Here	
Virginia	May 20 (June 7 Primary Election)		Yes. Click Here	Postmarked or submitted 22 days before the election.
Washington	July 8, July 29 for In-Person Request (August 6 Primary Election) October 7, October 28 for In-Person Request (November 5 General Election)		Yes. Click Here	Postmarked or submitted the Monday four weeks before the election by mail or online. Submitted in person on the Monday one week before the election in person.
West Virginia	None		Yes. Click Here	Postmarked or submitted 21 days before the election.
Wisconsin	In-person: April 26 By Mail: April 10	In-person through Election Day	Yes. Click Here	Postmarked 20 days before the election. In-person by the voter the Friday before the election. On Election Day at your polling place.
Wyoming	None	In-person through Election Day		You may register and vote at the same time — during the absentee voting period or on Election Day.

Source: www.nonprofitvote.org - Last updated April 30, 2019

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Voter Protection & Civic Engagement Tools

Estimated African American Unregistered Voters & Population by States

Source: NAACP

STATE	UNREGISTERED VOTERS	POPULATION	STATE	UNREGISTERED VOTERS	POPULATION
Alabama	170,703	1,342,508	Montana	1,667	11,359
Alaska	8,094	39,611	Nebraska	26,113	115,041
Arizona	87,063	415,501	Nevada	48,896	327,269
Arkansas	125,096	493,264	New Hampshire	6,092	28,729
California	520,255	2,994,626	New Jersey	217,074	1,540,133
Colorado	42,664	310,304	New Mexico	12,133	68,396
Connecticut	84,676	471,232	New York	433,094	3,792,045
Dist. of Columbia	12,365	336,753	North Carolina	177,421	2,383,097
Delaware	37,694	37,594	North Dakota	4,764	27,249
Florida	336,235	3,717,392	Ohio	271,421	1,650,075
Georgia	349,675	3,430,662	Oklahoma	90,859	367,456
Hawaii	5,837	50,825	Oregon	16,551	125,542
Idaho	3,068	22,635	Pennsylvania	227,464	1,667,095
Illinois	296,306	2,002,304	Rhode Island	18,868	103,558
Indiana	162,253	719,940	South Carolina	192,078	1,416,465
Iowa	30,973	145,822	South Dakota	4,180	23,460
Kansas	60,994	220,608	Tennessee	375,364	1,203,469
Kentucky	114,067	416,731	Texas	758,165	3,755,316
Louisiana	274,832	1,567,721	Utah	9,659	60,753
Maine	3,717	27,559	Vermont	2,944	2,944
Maryland	199,656	1,945,309	Virginia	311,154	1,789,312
Massachusetts	95,163	676,366	Washington	79,062	409,981
Michigan	240,787	1,530,704	West Virginia	30,481	83,452
Minnesota	81,781	411,323	Wisconsin	93,242	437,357
Mississippi	189,710	1,149,120	Wyoming	3,349	11,292
Missouri	189,544	788,431			

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Voter Protection & Civic Engagement Tools

Top 10 Things Voters Should Know As They Go to the Polls

1. What forms of identification are accepted at the polls ... Because of new or unfamiliar voter ID laws in some states, new technology that's not remotely consistent in many jurisdictions from year to year, and the sheer number of voters turning out, we expect more confusion each and every time an election is held. ID requirements vary by state, so check TODAY with your local election office for information on what you'll need to provide.

2. How to vote if you are a formerly incarcerated person (ex-offender) ... No federal laws exist on felon voting and therefore the legal ability of people with felony convictions to vote varies from state to state. Check with your local elections office to know your rights – especially if you were convicted of a felony and have fully served and completed your sentence and are no longer on probation or parole. In 13 states and the District of Columbia, your voting rights are automatically restored upon release from prison and you can register to vote and exercise that vote.

3. How to vote if English is not your first language ... If you require assistance reading an English ballot and casting your ballot on Election Day, in some districts you have the right to receive voting materials in your own language. Contact your local elections office to find out.

4. How to vote if you are disabled ... Despite HAVA (Help America Vote Act of 2002) reforms, many polling places still aren't easily accessible to disabled voters or persons with special needs including reading. Contact your local election office for information about accessibility at your polling place and how you will be able to cast your vote.

5. How to vote early ... Does your state have early voting or is it known as "absentee ballots" that can be requested by phone, in person or by mail? Contact your local election office to find out and take advantage.

6. How to cast an absentee ballot ... In a timely fashion, properly complete and send in your absentee ballot application and then submit your absentee ballot before the deadline. Be aware of and meet all deadlines for the absentee application and the absentee ballot itself. Contact your local election office if you need assistance.

7. How to cast your ballot ... Before Election Day, ask your local election office which machine you will be using on Election Day. Familiarize yourself and always ask for assistance if you are unsure how to cast your vote. Poll workers are required to provide you with assistance.

8. When the polls are open ... Polling hours vary by state. Confirm the time with your local election office. Always plan ahead and arrive early with 2 or more voting age persons prepared to vote. Also, if you are in line to vote when the polls close you have the right to cast your vote.

9. Where local polling places are located ... Has it changed since the last time you voted? Have you moved? Polls are generally located in public buildings, with voters assigned to locations based on where they reside. Contact your local election office to find your polling place.

10. Who and what is on the ballot ... Be an informed voter! Know about all the candidates as well as any ballot initiatives.

Source: Reprinted courtesy of Minister Leslie Watson Malachi,
Director, African American Ministers Leadership Council (AAMLC), People For the American Way

Sample Social Media Messages



SAMPLE TWITTER POSTS

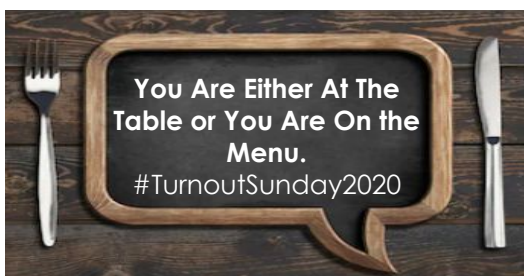
#TURNOUTSUNDAY2020

- Not voting IS a vote against your own interests. **#TurnoutSunday2020**
- Bad people are elected by good people who do not vote. **#TurnoutSunday2020**
- Every person is created in the image of God and deserve to have their vote protected. **#TurnoutSunday2020**
- Every citizen should have an unrestricted power to vote. **#TurnoutSunday2020**
- Let's vote to keep the promise of affordable quality health care for all Americans. **#TurnoutSunday2020**
- Critical issues like criminal justice reform, voting rights, quality education, and affordable housing Medicare, Social Security, caregiving, and our financial security are all on the line in the next election election. **#TurnoutSunday2020**
- Police shootings of unarmed black and brown people will not end unless you vote. **#TurnoutSunday2020**
- You have the freedom to vote! Protect it. **#TurnoutSunday2020**
- African Americans and other Americans of color STILL face oppression and discrimination. Voting says no to discrimination. **#TurnoutSunday2020**
- It is time we are all treated EQUALLY. Discrimination belongs in HISTORY. **#TurnoutSunday2020**
- Let's secure a better future for our youth by voting. **#TurnoutSunday2020**
- Our vote determines our communities' future! **#TurnoutSunday2020**
- No one should serve a second sentence by permanently losing their right to vote! **#restoreexfelonvotingrights, #TurnoutSunday2020**
- 5.85 million Americans are denied the right to vote because of laws that prohibit voting by people with felony convictions. **#TurnoutSunday2020**
- Immigrant detention, operated by Homeland Security, cost taxpayers over \$2 billion in 2012 alone. **#TurnoutSunday2020**



SAMPLE FACEBOOK POSTS

- Know the early voting dates for your state. Go to www.iwillvote.com to find out where and when you can vote. **#TurnoutSunday2020**
- Issues like voting rights, Medicare, Social Security, Medicaid, criminal justice reform, immigration, protection against police brutality, and life sustaining programs for low income citizens will not be protected unless everyone eligible to vote actually votes. **#TurnoutSunday2020**
- We've come a long way since the terror-filled years of the 1960s, but we still have a long way to go since bigotry still raises its ugly head daily. We need to be vigilant to prevent returning to those days when an individual was judged by the color of their skin rather than by their character. **#TurnoutSunday2020**



Sample Sermon Scriptures

God's Concern for Justice, the Poor, and the "Least of These"

Psalms 10:17-18 - 17 Lord, You know the hopes of the helpless. Surely you will listen to their cries and comfort them. 18 You will bring justice to the orphans and the oppressed, so people can no longer terrify them. NLT

Psalms 82:3-43 - Enough! You've corrupted justice long enough, you've let the wicked get away with murder. 4 You're here to defend the defenseless, to make sure that underdogs get a fair break; your job is to stand up for the powerless, and prosecute all those who exploit them. THE MESSAGE

Proverbs 14:31 - Those who oppresses the poor insult their Maker, but helping the poor honors him. NLT

Proverbs 31:9 - Speak up and judge fairly; defend the rights of the poor and needy. NIV

Amos 5: 21, 23, 24 - 21 I hate, I despise your religious festivals; I cannot stand your assemblies...23 Away with the noise of your songs! I will not listen to the music of your harps. 24 But let justice roll on like a river, righteousness like a never-failing stream! NIV

Micah 6:8 - He has shown you, O mortal, what is good. And what does the Lord require of you? To act justly and to love mercy and to walk humbly with your God. NIV

Zechariah 7:9-10 - 9 this is what the LORD Almighty says: 'Administer true justice; show mercy and compassion to one another. 10 Do not oppress the widow or the fatherless, the alien or the poor. In your hearts do not think evil of each other.' NIV

Matthew 25:31-46, 41 - 42 For I was hungry and you gave me nothing to eat, I was thirsty and you gave me nothing to drink, 43 I was a stranger and you did not invite me in, I needed clothes and you did not clothe me, I was sick and in prison and you did not look after me. . . . 'I tell you the truth, whatever you did not do for one of the least of these, you did not do for me.' NIV

1 John 3:16-18 - 16 this is how we know what love is: Jesus Christ laid down his life for us. 1 And we ought to lay down our lives for our brothers. 17 If anyone has material possessions and sees his brother in need but has no pity on him, how can the love of God be in him? 18 Dear children, let us not love with words or tongue but with actions and in truth. NIV



Scriptures are taken from New International Version (NIV), New American Standard (NAS), New Living Translation (NLT) and THE MESSAGE

Sample Pulpit Announcement

The prophet Amos reminds us to **“let justice roll down like waters and righteousness like an ever-flowing stream.”** (Amos 5:24)

This year, we will be participating with other churches across the nation in Turnout Sunday Services in preparation for the November 3rd elections. We, as Black Americans, and people of faith simply cannot afford to stay home. In fact, not voting has become increasingly dangerous to the economic and spiritual vitality of our community:

- With voting, we now have over 10,000 Black elected officials and helped to elect the first African American President in the White House.
- With voting, Social Security, Medicare, Medicaid, Lower Prescription Drug Costs, police/community relations, criminal justice reform, Supplemental Nutrition Assistance Program (SNAP/Food Stamps) and other financial stability programs are sustained.
- With voting, we have the power to vote for leaders who will support life-sustaining programs, for underserved Americans.

We ask all members to look out for instructions from our civic engagement coordinator (name/phone/email) as we prepare for one of the important November 2020 Election.

I ask each of you to commit to encouraging 5 family members, friends, and co-workers to vote on Election Day and make sure they get to the polls. If you need to register to vote, or update your registration information, you can do so online at www.voterparticipation.org.

Sample Church Bulletin Announcement

Your right to vote has been bought and paid for in blood and sacrifice!

Exercise your power to protect it by:

1. Registering you and 5 friends, family members and co-workers to vote in the upcoming November Election.
2. Make sure they turn out between now and Election Day.
3. Sign up to join our Civic Engagement Team and Volunteer to help educate and register others to vote.

Contact our Voter Engagement Team Coordinator _____ at _____ (phone number/email) for more information on joining our Voter Engagement Team.

TURNOUT SUNDAY/Lawyers & Collars Clergy Participation Pledge Form

I would like to partner with the Turnout Sunday Campaign 2020 and will commit to do one or more of the following activities (PLEASE CHECK)

- ☐ **Host a Prayer Breakfast, Brunch, or Rally** to inspire and educate local pastors and the community on voting by receiving “**Know Your Rights**” & “**What’s At Stake Training.**”
- ☐ **Participate in a Turnout Sunday Webinar** focused on my state – and receive “**Know Your Rights**” and “**What’s At Stake?**” Training.
- ☐ **Identify at least one lawyer in my church** to receive election protection training before the 2020 elections in my state.
- ☐ **Receive clergy training from election protection attorneys** on how to provide an effective moral presence at polling sites in my church community in case eligible voters get turned away, or other election day crises take place.

List actions you and pastors in your community are planning for the 2020 elections in your state - to educate, register, protect, engage, and turnout those you lead.

Pastor's Name _____

Church Name _____

Address _____

Cell Number for Text Messages & Alerts _____

Email _____

Number of Members _____

 **CLICK to SUBMIT FORM**

For Follow up Contact:

National African American Clergy Network (NAACN)

Co-Conveners, Dr. Barbara Williams-Skinner, Dr. Otis Moss, Jr., Dr. T. DeWitt Smith, Jr.
dr.williams.skinner@gmail.com, www.SkinnerLeaders.org.

Confidentiality of information will be strictly observed.

“We have come this far by faith”

TURNOUT SUNDAY

AFRICAN AMERICAN FAITH-BASED VOTER TOOLKIT

EXTRA RESOURCES AVAILABLE:

Download Turnout Sunday Toolkit and Clergy Resources at www.skinnerleaders.org

Download individual pages of the toolkit or the 2-Page Toolkit Version.

Fill out the Turnout Sunday Clergy Participation Pledge Form at www.skinnerleaders.org;

Skinner Leadership Institute

P.O. Box 31309
Washington, DC 20030
www.SkinnerLeaders.org

For National African American Clergy Network questions, contact Dr. Barbara Williams-Skinner
dr.williams.skinner@gmail.com

For questions on Sojourners' partnership with Skinner Leadership Institute & National African American Clergy Network, contact, Rev. Terrance McKinley
tmckinley@sojo.net